

CIAS DONATION WEBSITE

Interactive IV

Project 2

2014

Stephen Carlson

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Competitive Analysis

Carnegie Mellon University

Workflow

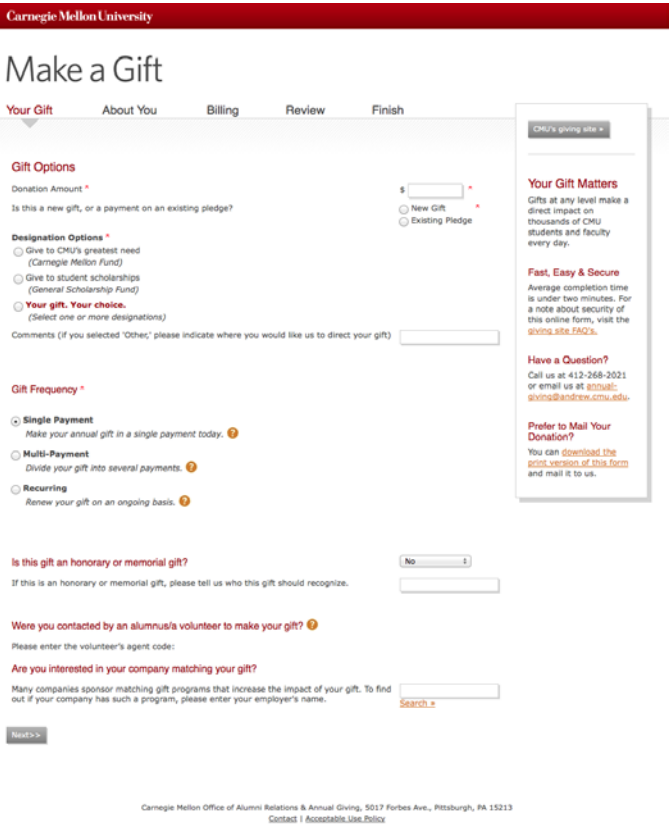
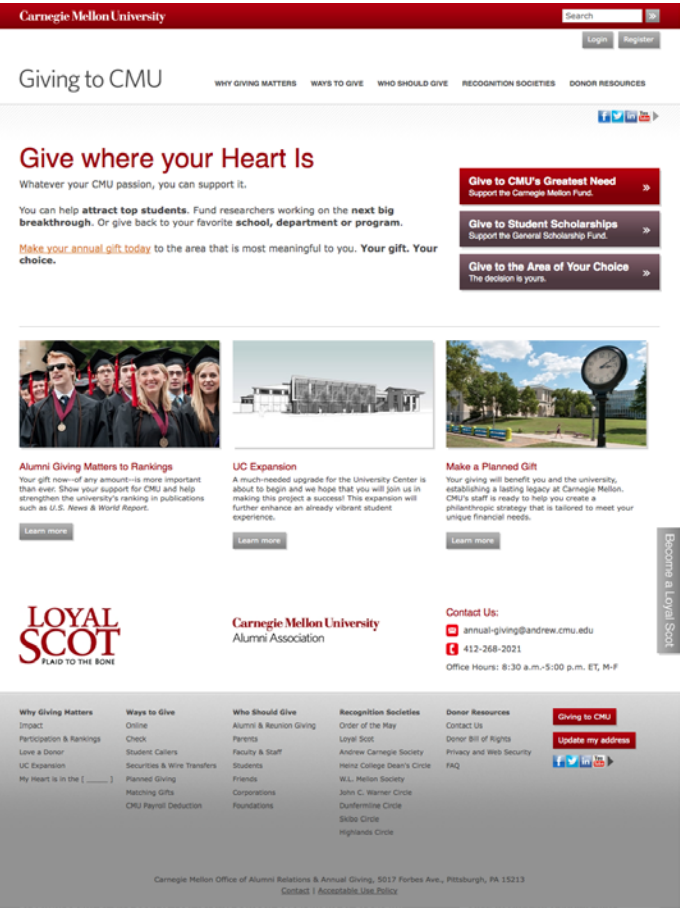
The form is actually linked from the homepage, bypassing the giving site. Form easy to get to from giving page as well. Giving site has 3 links to the form, the first two filling in the areas of designation for you. Form uses similar enough system to RIT’s with the popover selector for areas.

Info Design

Giving site has way too many separate pages with little information on each. 5 different top level sections each with multiple pages below. Spacing between form sections helps break it up.

Presentation

Giving site is not unattractive, feels very stock/generic. Form page relatively unstyled.



Competitive Analysis

Cornell University

Workflow

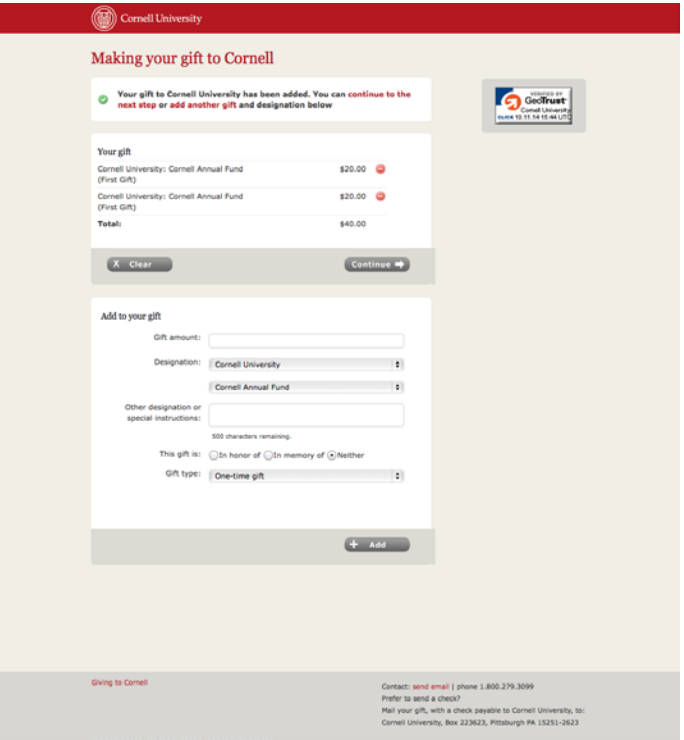
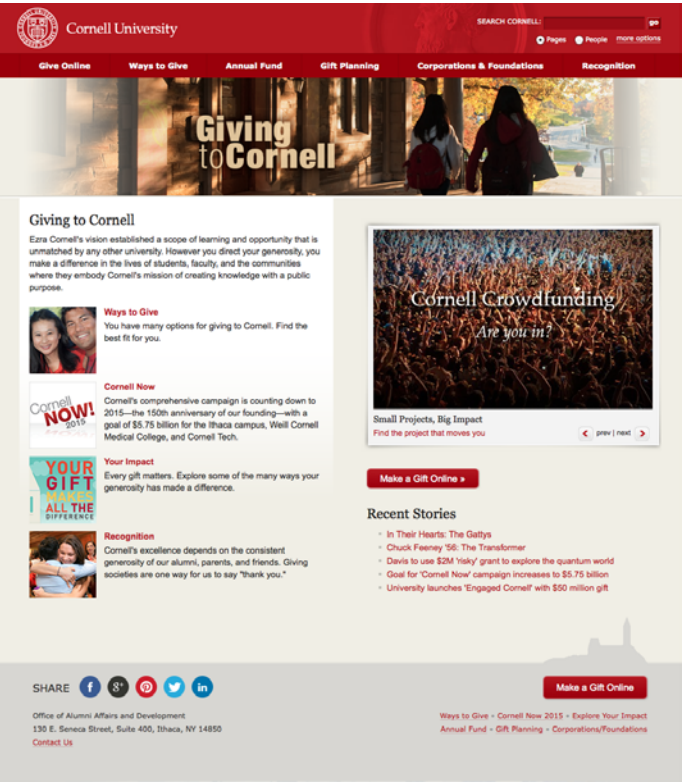
Giving site off homepage, online from button(s) not as easy to find from there. Adding multiple donations as individual items lengthens process, but encourages multiple donations and is easy to read.

Info Design

Online form button not so easy to find, gets lost with the carousel above. Having the button in the footer helps. Cleaned up form isn’t as overwhelming, but no indicator as to how far into the process you are.

Presentation

Giving page doesn’t match other site pages, seems older and not as updated. Seems a bit too much like a standard blog. Form has nice padding and spacing, seems designed/crafted.



Competitive Analysis

Pratt

Workflow

Giving site right off main homepage. Give now button prominent enough, but not being in main content area makes it easily overlooked. Form doesn’t have areas of designation

Info Design

Some of the subpages changes the lefthand navigation, some remove the “Give Now” button.

Presentation

Navigation header changes slightly on form, breaks on smaller resolution (right is 1024 wide). Form doesn’t match aesthetics of the rest of the site, looks totally unstyled. Giving page looks nice, but has no emotion or feeling.

Pratt

The InstituteThe WorkAcademicsAdmissionsStudent LifePartnerships and GivingNewsEvents

Partnerships and Giving

HOME / PARTNERSHIPS AND GIVING

Ways to GiveCorporate PartnershipsScholarshipsImpact of GivingDonor RecognitionMake a Gift

Give Now

The Fund For Pratt

Corporate Partnerships

Planned Giving

A changing world needs fresh approaches.

Pratt Institute is at a pivotal moment in planning for future generations of students and global citizens. The world has entered a new era in which creativity and innovation are the key to addressing some of our most complex challenges, including diminishing resources, climate change, social inequity, and job creation.

A changing world needs Pratt.

As an institution established to educate artists and creative professionals to be responsible contributors to society, Pratt has a duty to prepare graduates who possess the artistic aptitude, creativity, and flexibility to meet such challenges. There are a number of ways that individuals, corporations, foundations, and government agencies can partner with Pratt to play a central role in this essential endeavor.

Legends 2014 to Be Held on November 20 at the Mandarin Oriental

PBS "Treasures of New York" Program Celebrates Pratt's History

Alumnus Young Woo Creates Scholarship Honoring Father

On Thursday, November 20, Pratt Institute will present Legends 2014, an annual scholarship benefit honoring...

"Treasures of New York: Pratt Institute," a PBS documentary now available for streaming, explores the...

Gift Will Put Undergraduates on Path to Success Young Woo (B. Arch. '79) has established...

More News

Pratt

The InstituteThe WorkAcademicsAdmissionsStudent LifePartnerships and GivingNewsEvents

Ways to GiveCorporate PartnershipsScholarshipsImpact of GivingDonor RecognitionMake a Gift

Make a Gift

Make a Gift -> Billing -> Review -> Finish

Your gift to The Fund for Pratt supports the Institute's top priorities: financial aid and scholarships, faculty support, and innovative programming and curriculum development that are part of Pratt's unmatched educational experience.

To honor a milestone reunion being celebrated this year, please note "Class of (Year) Reunion Gift" in the comments section below.

For donations to the 2014 Class Gift, please note "Class Gift" in the comment section below.

Gift Amount\$

☐ I want to make a recurring gift (You can also make your gift in installments)

Special Instructions☐ Please direct my gift to The Fund for Pratt

Please let us know if you have any additional comments associated with this gift.

First nameLast nameEmailPrimary EmailConfirm

Company NameI'll be using a corporate credit cardI would prefer that this gift remain anonymous.

Memory/Honor

I would like to make my gift☐ In memory of☐ In honor of

Name of individualPlease provide contact information if you'd like us to contact someone about this honor or memorial.

Matching Gift

Many employers sponsor matching gift programs and will duplicate charitable contributions made by their employees. If your company is eligible, you can search below and learn how to make a bigger impact.

Contact us to learn more: 718-399-4447 or fundforpratt@pratt.edu

Company nameClick Here to find your Company

Next>>

Pratt Institute

Brooklyn Campus200 Willoughby AvenueBrooklyn, NY 11205718.634.3600

Manhattan Campus144 West 14th StreetNew York, NY 10011718.634.3600

Apply NowContinuing EducationVisit CampusGive To PrattWork at PrattHire Pratt TalentGet Career SupportContact Us

For Prospective StudentsFor ParentsFor AlumniFaculty and Staff DirectoryAcademic CalendarCourse Catalog

Pratt NetworksmyPrattInside PrattPratt IntranetPratt CommonsPratt PortfoliosPratt LMSPratt ePortfolio

Competitive Analysis

Northeastern University

Workflow

“Empower” link on main homepage, but on the top of the page as an overlaying tab (not unlike the blog tab on the right). Nothing that really labels it as “giving” or “donating.” Give Now button not super obvious despite position in navigation, lost with the rest of the content.

Info Design

There are a ton of subpages. Form has a lot of designations. Form is really long.

Presentation

Weird transparent dropdown navigation. Animated top banner is distracting, turns into links eventually. Big focus on the “we” of donations and the school’s people, past and present. Big sticky header takes up a lot of screen real estate even on larger displays. Inconsistent treatment of images.

THE CAMPAIGN FOR NORTHEASTERN UNIVERSITY

empower

empowerer [BLOG]

ABOUT EMPOWER

PRIORITIES

GIVING

ACADEMIC UNITS AND INITIATIVES

SUCCESS STORIES

GIVE NOW

THROUGH THE

POWER OF WE

THE POWER OF WE


Unprecedented in its scope and ambition, Empower: The Campaign for Northeastern is about people empowering people. Fueled by the “power of we”—alumni, parents, friends, faculty, students, and staff, corporate and industry partners—our students and faculty will master and create knowledge that improves lives.

“Northeastern’s momentum has been extraordinary, but the best is yet to come.”

—JOSEPH E. AOUN, PRESIDENT

WHO EMPOWERED YOU?


More >



Ron Caplan

DMSB ’72


I worked in Northeastern’s dining services as a part-time dishwasher and server, and was eventually invited to be a co-op assistant manager. It was the start of an incredible opportunity that far exceeded the typical college experience.



Maureen Burke

N ’76

My degree provided a new level of professionalism, required for advancement in nursing. Northeastern’s innovative Nursing Interim Program influenced my work as a caregiver, manager, and risk taker—and throughout my career, I encouraged creative thinking and educational opportunities for my staff.




Montrice Scott

DMSB’15


Balancing work and school, and being on co-op, has taught me how to live life as an adult. Northeastern’s career-oriented atmosphere changed me. It’s made me more mature.

TOP EMPOWER NEWS


More >



Healy supports aspiring engineers with \$5 million gift to endow new scholarship



Wenzinger gift fuels academic and research partnerships



Largest marine biorepository finds home in Nahant

WE THANK YOU

College of Health Sciences Innovation Fund

UNIVERSITY LIBRARIES ANNUAL FUND

NORTHEASTERN UNIVERSITY’S GREATEST NEEDS

WARD

JUNE


Alumni (Non-Degreed)

\$100

JANIE

Class of 2007

\$100



@EmpowerNU

RT @jaeonkowitz: From Homecoming to Husky hoops, here are November’s can’t-miss campus events. <http://t.co/IVANBc3QdC>

Northeastern

Follow us on Twitter.

A New Way to Give

Make your next gift to the college or cause that matters most to you at Northeastern. Designed by a team of students, the EmpowerTool allows you to make an immediate impact, with a campaign gift of any size.

More >

ALUMNI RELATIONS

VOICES OF NORTHEASTERN

WE SERVE VOLUNTEER LEADERSHIP AT NORTHEASTERN

Northeastern University

myNEU

Find Faculty & Staff

Find A-Z

Emergency Information

Search

Text Only

360 Huntington Ave., Boston, Massachusetts 02115 • 617.373.2000 • TTY 617.373.3768

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Twitter

YouTube

Home | Northeastern Home | Search | **HUSKY RATTON** Log In | Register

Northeastern University

Online Giving

Donation Information • Billing • Review • Finish

GIFT DETAIL

Gift Amount \$

Use our [Recurring Giving Form](#) to set up a recurring gift from your credit card or checking account.

Designations *

☐ Co-op Fund

☐ Northeastern University's greatest needs

☐ Scholarships/Financial Aid

☐ Libraries

☐ Parents Fund

☐ Other (please enter in special instructions)

or Click here to select additional funds (schools and colleges, athletics, etc.) or split your gift between multiple areas of need.

Check this box if this is a payment on a pledge: ☐

Special Instructions

Please use the space to the right to indicate any special instructions regarding your gift, recognition preferences, or any additional comments or questions.

DONOR INFORMATION

First Name:

Last Name:

E-mail:

E-mail

Confirm

What is your primary connection to the university? ☐ Alumnus/a

☐ Parent

☐ Friend

☐ Student

☐ Faculty/Staff

College (if applicable):

Class Year (if applicable):

What do you love most about Northeastern? (Optional)

Gift Planning

☐ I have included Northeastern in my will, trust, retirement plan, or insurance policy.

☐ I would like to learn more about bequests.

☐ I would like to learn how I can receive income for life while supporting Northeastern.

INCREASE THE IMPACT OF YOUR GIFT

You or your spouse's employer may match your donation 1 to 1 and in some cases double or triple the impact of your gift! To review your company's matching gift policy, please click the search link below. This service will also provide links and contact information to help you apply for the matching gift.

Matching Gift Employer: [Click Here to find your Company](#)

IN HONOR OR IN MEMORY (OPTIONAL - CLICK ARROW TO RIGHT)

This section is optional

My gift is: ☐ In honor of (living):

☐ In memory of:

Name of person being honored/memorized:

Relationship to the person honored/memorized:

If you are honoring an individual with your gift and would like Northeastern to notify that person, please provide us with his or her name and address in the field below.

If you are making a gift in someone's memory and would like the family of that person to be notified, please provide the name and address of the family member(s) in the field below.

Contact information:

[Continue to Payments>>](#)

THE CAMPAIGN FOR NORTHEASTERN UNIVERSITY

empower

Unprecedented in its scope and ambition, Empower: The Campaign for Northeastern is about people empowering people. Fueled by the "power of us"—alumni, parents, friends, faculty, students, and staff, corporate and industry partners—our students and faculty will master and create knowledge that improves lives. [Learn more](#)

CONTACT US

If you have questions about making your gift, please call 617.373.5520 during regular University business hours of 9:30 a.m. to 4:30 p.m. Monday through Friday, e-mail gift@neu.edu or visit TheNortheasternFund.org

Gifts By Telephone

To make a gift by telephone, please call 617.373.5520 during regular University business hours of 9:30 a.m. to 4:30 p.m. Monday through Friday.

Gifts By Mail

To mail a gift, please make your check payable to Northeastern University and send it to:

Development Information Systems
118 Cushing Hall, Northeastern University
360 Huntington Avenue, Boston, MA 02115-9877

Northeastern Faculty and Staff Payroll Deduction

To setup payroll deduction, please fill out our online payroll deduction pledge form.

Technical Difficulties

If you are having technical difficulties with this form during regular University business hours of 9:30 a.m. to 4:30 p.m. Monday through Friday, and would like to make your gift over the phone, please call 617.373.5520.

The Northeastern Fund

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Current Site Review

RIT Workflow

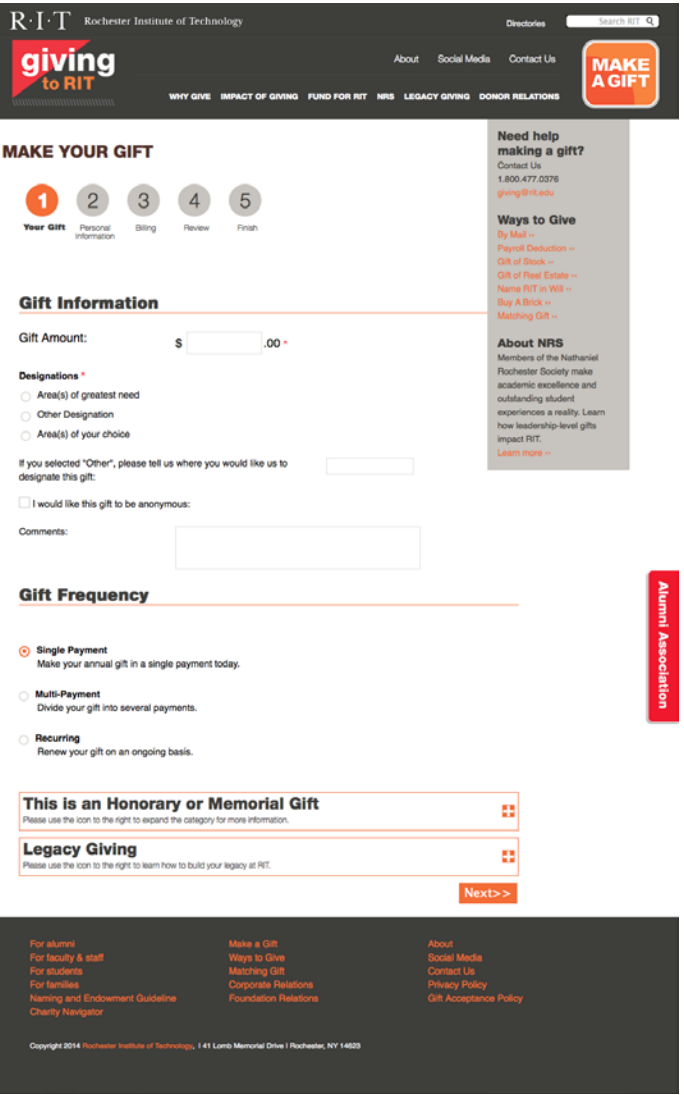
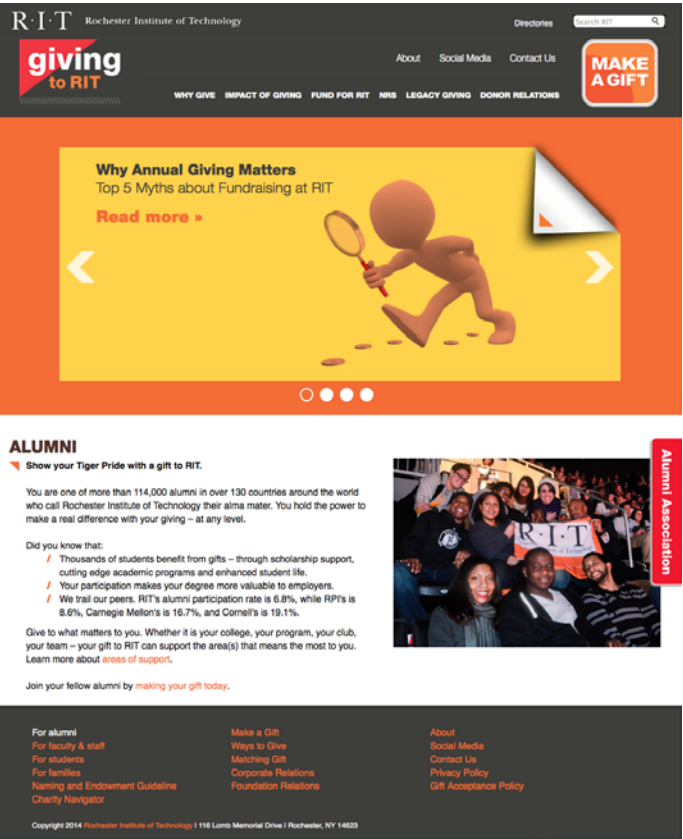
The landing page is seemingly inaccessible form the RIT home page, any “giving” link (even from under the Alumni menu) just link directly to the form. Popover in form is jarring, small. Label pagination is an improvement, but makes the form feel long.

Info Design

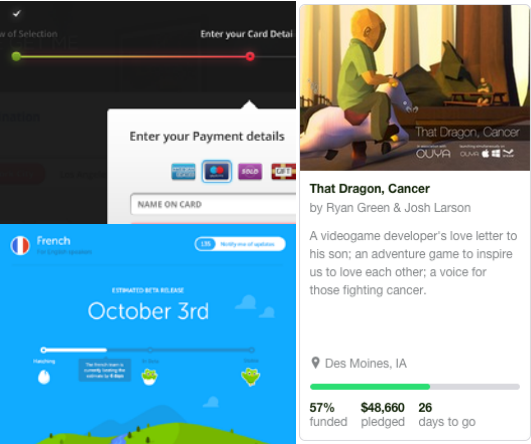
Alumni giving site is separate form regular giving site (with a confusingly similar layout). As above with no noticeable way to actually navigate to giving page, it dead-ends from most/all links (and none seem to supply overly engaging information).

Presentation

Incorporates RIT’s updated graphic style with Helvetica Bold, angular and geometric forms, bold use of color, and a more liberal use of white space. Doesn’t seem to have as much craftsmanship applied to it, or evenly across pages, as the RIT Online site. Recent graphical updates to the form with exception of the pagination don’t make much difference. Overall it lacks impact.



UX and Design Trends



Progress Bars as Motivation

The progress bar shows more than just a percentage of something, it can stand apart as a tool that drives the user to go out of their way to complete a task.



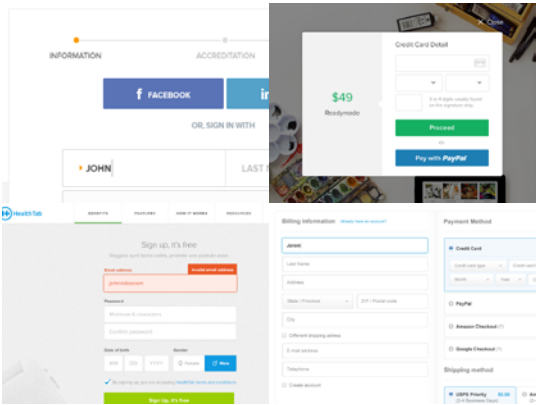
Material Design

Google’s new design language embraces flat design aesthetics without losing a sense of depth and realism. Material as metaphor; bold, graphic, intentional; motion provides meaning.



Interactive/Reactive Form Items

Allow users multiple, intuitive ways to interact with form content accommodating new users and power users alike. Increment buttons flanking a text entry field; drag-and-drop sorting, sliders that provide visual feedback of numeric entry.



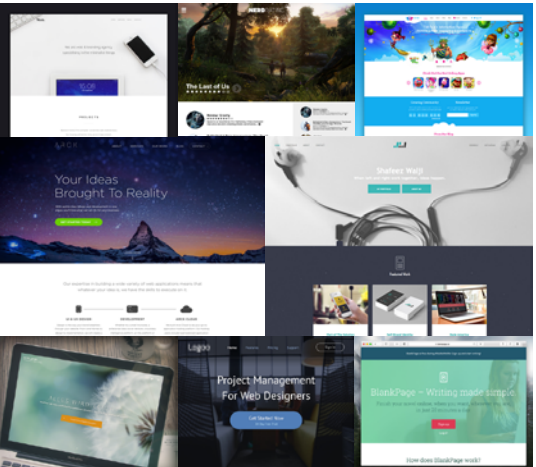
Custom Form Styles

Forms that have custom styling applied to them feel like they’re integrated into the site and have a more unified presentation. They continue the design language of the site and can give the design a sense of quality and class.



Single Page Modular Sites

Combining ideas of progressive disclosure and flat navigation, single page sites eliminate extraneous information pages and provide all content on one page made of different sections that the user can jump between.



Large/Full Screen Hero Image w/ CTA

The large image captivates the viewer and removes all the visual clutter and noise, bringing forward the CTA button leaving the user little else to do without scrolling.

Recommended Approach

Based on research, RIT would benefit most from a **single page site** before the form leveraging the alumni's ties to a **specific college, school, program**, or other more granular organization and **brings forward information** about that group and how it could benefit from donation.

Goals

Increase alumni donation conversion rate.

Streamline donation process.

Focus site on just CIAS, not institute wide.

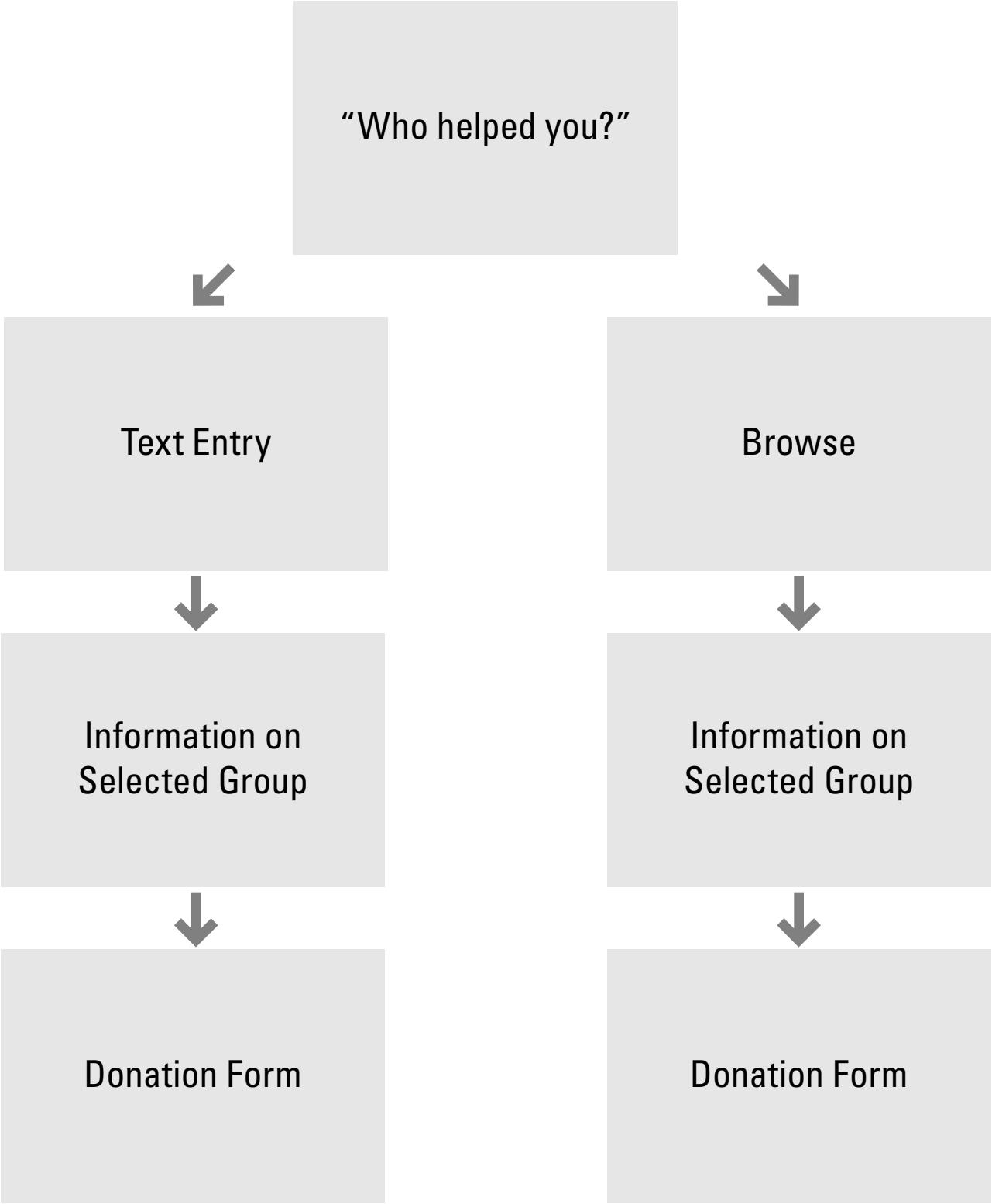
Bring some element of the form to the landing page.

Information Architecture

One Page Solution

The page loads more content below based on choices made above.

When the user selects a group to look into, they're funneled down the page toward a donation form with that group prepopulating it.



Lo-Fi Wireframes

RIT

Directories

Search RIT

school

What program helped you?

club

scholarship

New Media Club|

Don't want to type? Browse all categories →

Want to get right to business? Skip to the donation form →

CIAS > School of Design > New Meda Design > New Media Club

New Media Club

Small description of this group highlighting its main purpose.

395

total members

65

student members

20

student mentors

8

year history

E-Board

Ryan Kiley

President

Morgan Reed

President

Kara Williams

President

Andrew Bernardo

President

Renée Hodenfield

President

Olivia Sutado

President

Recent Events

How Funding Has Helped

Yr Pinterest aute, banh mi duis magna crucifix chia art party. Thundercats tempor locavore typewriter dolor odio try-hard fixie. Proident single-origin coffee paleo, quis scenester Pinterest Tonx authentic cupidatat selvage Neutra lumbersexual flannel drinking vinegar artisan. Chambray keytar chillwave drinking vinegar gastropub beard.

Fixie literally eu, Truffaut anim est wayfarers YOLO retro. Hoodie ex food truck, fixie fanny pack XOXO narwhal voluptate Tumblr farm-to-table cold-pressed iPhone you probably haven't heard of them placeat. Skateboard artisan kogi XOXO. Portland ex you probably haven't heard of them skateboard delectus Banksy.

Current Projects

Donate to New Media Club

Want to give to more than just the New Media Club? Add another designation →

\$5

\$25

\$100

Custom

I want to split my gift into multiple payments

I want to set up a recurring payment

Who are you?

First Name

Last Name

Primary Email

I am a...

Alunmus/Alumna

Student

Faculty/Staff

Parent

Trustee

Friend

of RIT

This is a joint gift

This gift is being matched by my company

First Name

Last Name

Email

Street Adress

Apt #

City

State

Zip Code

Credit Card #

Expiration Date

Security Code

Submit Gift

HiFi Wireframes

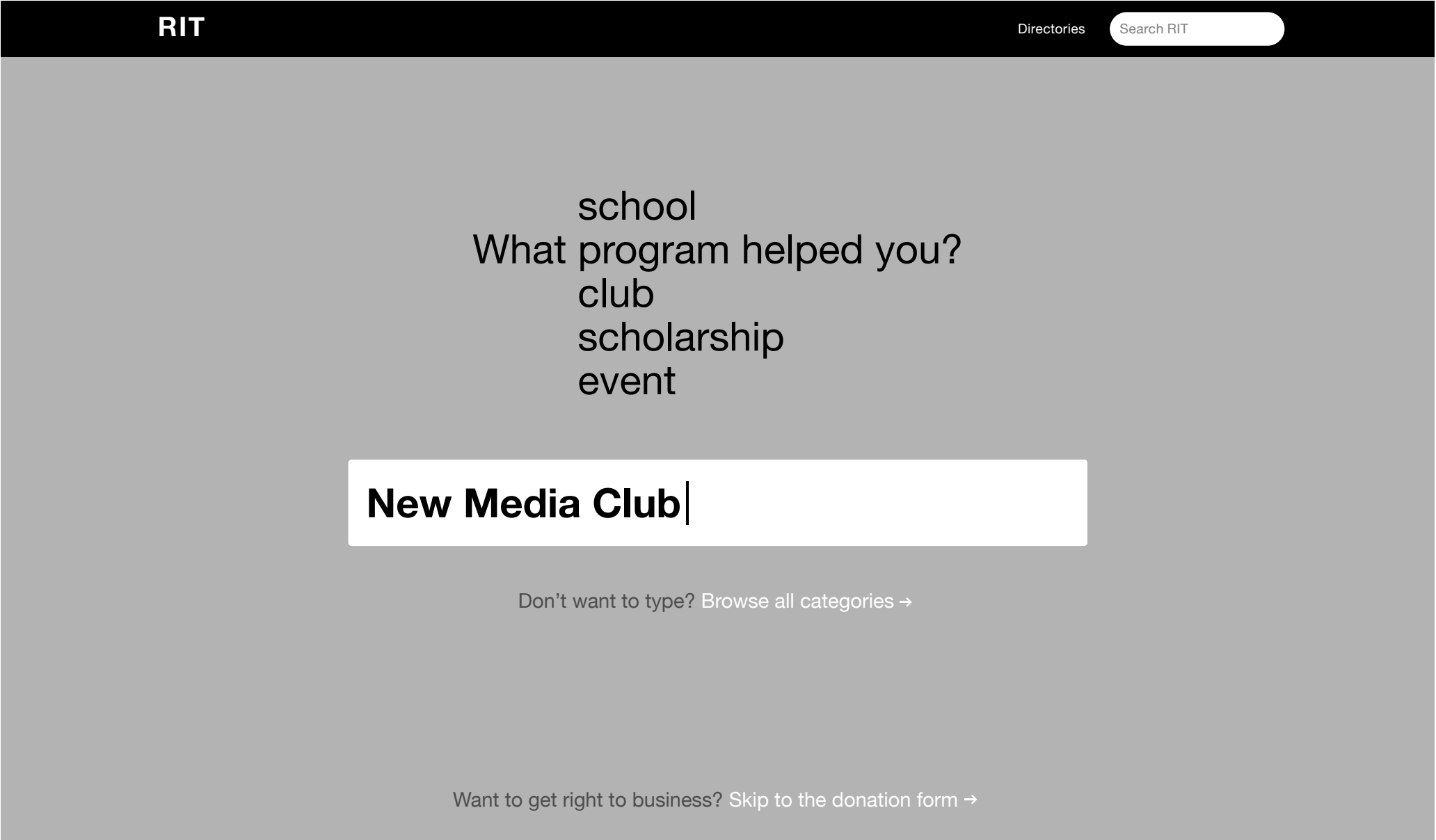
Using the Text Entry

Top line (What _____ helped you?) animates between the different categories, showing only one at a time.

As user types, predictive search attempts to auto complete the search term and provide suggestions below the field.

The background will populate with images from and related to the currently typed term (including the autocompleted ones).

Other links below the field will disappear after the user has entered text.



HiFi Wireframes

Browse Page

Areas are borken into different categories, majors on the left and others on the right.

Clicking a link will scroll the user down to the informaiton section below.

Majors and Programs

School of American Crafts

- Ceramics
- Furnature Design
- Glass
- Metals & Jewelry Design

School of Art

- Fine Arts Studio
- Illustration
- Medical Illustration
- Visual Arts
- Art History

School of Design

- 3D Digital Design
- Graphic Design
- Industrial Design
- Interior Design
- New Media Design
- Visual Communications Design

School of Film & Animation

- Animation
- Film Production
- Motion Picture Science
- Film and Animation MFA

School of Media Science

- Media Arts and Technology
- Print Media

School of Photographic Arts & Sciences

- Advertising Photography
- Biomedical Photographic Communications
- Fine Art Photography
- Imaging and Photographic Technology
- Imaging Systems
- Photojournalism
- Visual Media
- Imaging Arts, Photosgraphy, and Related Media

Other Areas of Need

CIAS Schools

- School for American Crafts
- School of Art
- School of Design
- School of Film & Animation
- School of Media Science
- School of Photographic Arts & Sciences

CIAS Scholarships

- College of Imaging Arts & Sciences Dean Designated Fund
- School for American Crafts Alumni Scholarship Fund
- School of Art Alumni Scholarship Fund
- School of Design Alumni Scholarship Fund
- School of Film and Animation Alumni Scholarship Fund
- School of Media Sciences Alumni Scholarship Fund
- School of Photographic Arts and Sciences Alumni Scholarship Fund

CIAS Events

- Big Shot School of Photographic Arts & Sciences Project
- Thought @ Work Design Conference

CIAS Clubs

- Industrial Designers Society of America Club
- New Media Club
- RIT AIGA
- RITgraph

Other CIAS Organizations

- CIAS Fund for Areas of Greatest Need
- Vignelli Center for Design Studies

HiFi Wireframes

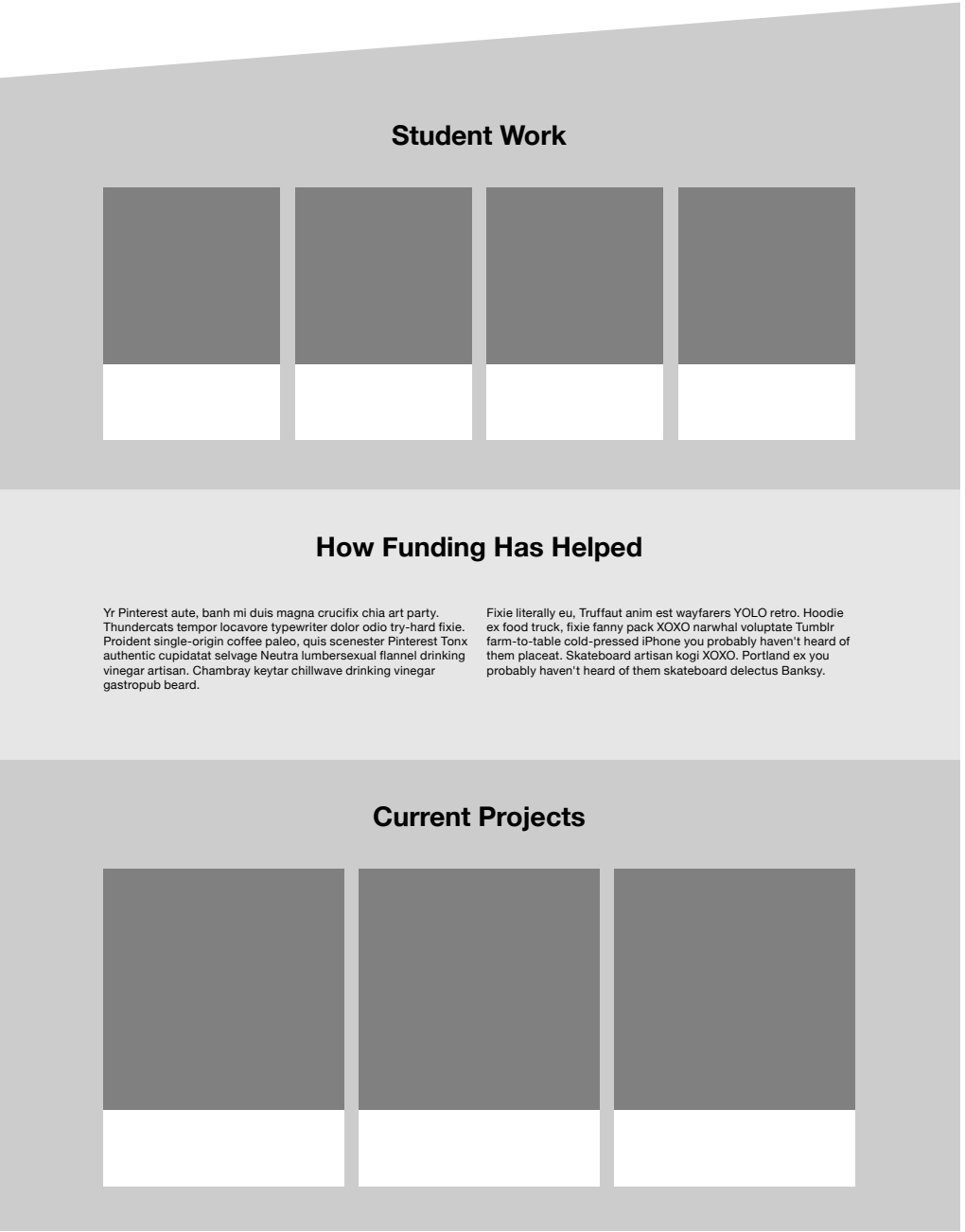
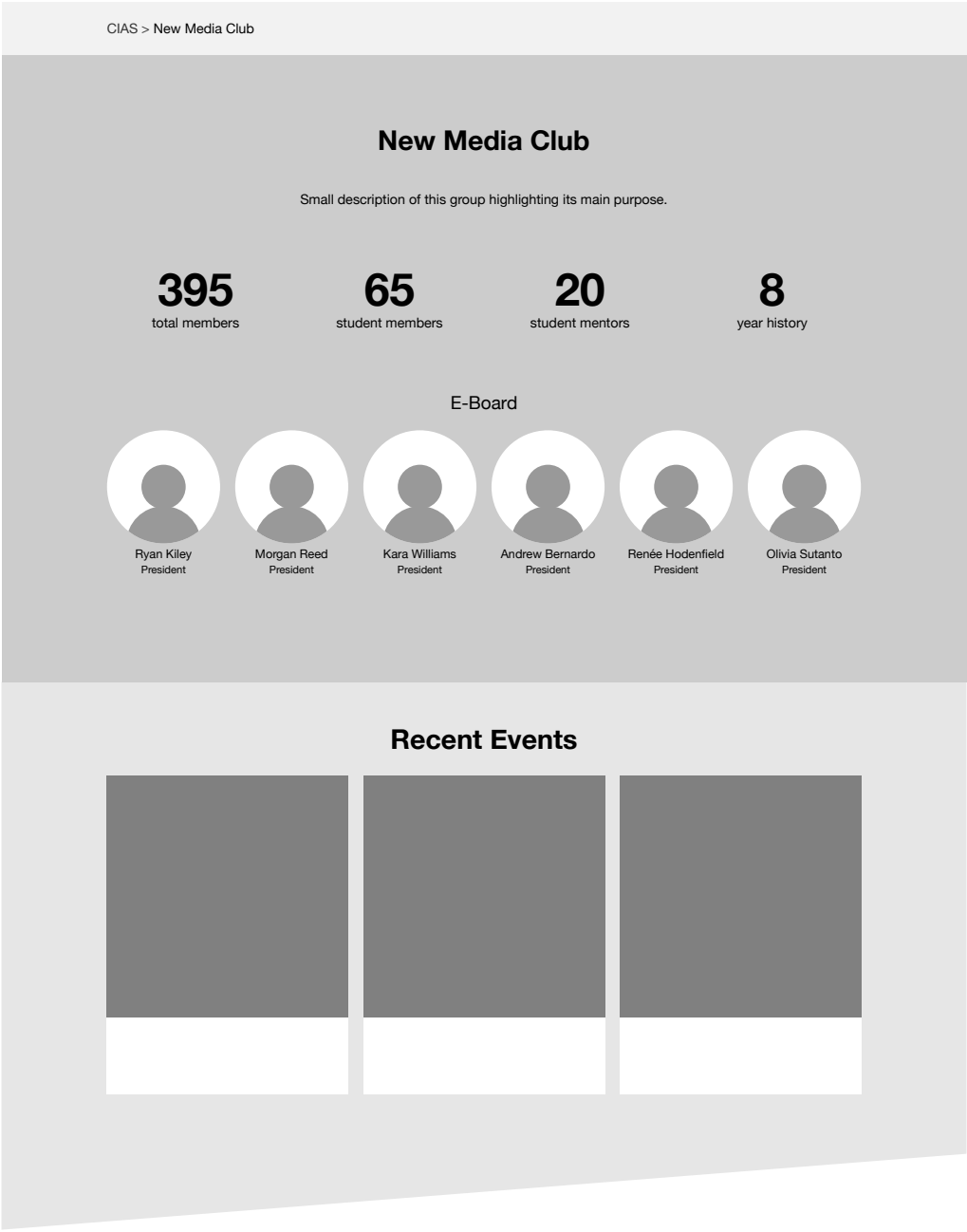
Information Section

When user presses enter on the text field, manually scrolls down after entering text, or clicks on an area on the Browse page, they are presented wtih a scrolling page of information aobut the area they have selected.

Top section includes general overview informaiton and statistics about the topic.

Lower sections highlight things the area has done, news aobut the area, examples of student work, how funding has helped in the past, and current projects that need funding.

This section is rather modular and sections can be added or subtracted as necessary. “How funding has helped” should always be present, andsohuld always be followed by “Current projects” (if applicable).



HiFi Wireframes

Single Donation

Each step is presented as it’s own screen.

The form is autopopulated wtih the same area the user either typed at the top or selected from hte Browse page.

If the user doesn’t want to add another area to donate to they are simply given a short list of suggested donation values as well as a field to type their own custom value in.

The “I am a...” section is essentially a series ofcheck boxes where the different buttons lgiht up when selected and can be toggled on and off.

“Joint gift” and “corporate matching” expand downward when selected on.

Submit button will submit the form and a confirmation and reciept page will open in a popover modal.

Donate to New Media Club

Want to give to more than just the New Media Club? Add another designation →

\$5

\$25

\$100

Custom

+ I want to split my gift into multiple payments

+ I want to set up a recurring gift

← Previous

Next →

Who are you?

First Name

Last Name

Primary Email

I am a...

Alunmus/Alumna

Student

Faculty/Staff

Parent

Trustee

Friend

+ I want to to be a joint gift

+ This gift is being matched by my company

← Previous

Next →

Payment Details

First Name

Last Name

Email

Street Adress

Apt #

City

State

Zip Code

Credit Card #

Expiration Date

Security Code

Submit Gift →

HiFi Wireframes

Skip to Form/Add Designation

If the user chose to skip straight to the donation form, they will be presented with the option to give to CIAS areas of greatest needs, or pick specific areas.

The add designations page is allso accessible from the single donation page if the user choses to add more.

Clicking an area will change the plus next to it to a check and it’ll be added to the sticky toolbar on the bottom.

Clicking a designation on the bottom toolbar will remove it.

Clicking “+n more...” will expand the toolbar up to show all currnelty selected designations.

“Gift” button confirms the number of selected designations.

User is presented wtih buttons of suggested donation amounts, and a field to enter a custom amount.

Sliders allow the user to adjust the breakdown of their gift, dividing up their gift among the differnet designations they selected.

Donate to CIAS

Where do you want to give your gift?

Areas of Greatest Need within CIAS →

A Specific Area or Areas within CIAS →

Majors and Programs

School of American Crafts

- + Ceramics
- + Furnature Design
- + Glass
- + Metals & Jewelry Design

School of Art

- + Fine Arts Studio
- + Illustration
- + Medical Illustration
- + Visual Arts
- + Art History

School of Design

- + 3D Digital Design
- + Graphic Design
- + Industrial Design
- + Interior Design
- ✓ New Media Design
- + Visual Communications Design

School of Film & Animation

- + Animation
- + Film Production
- + Motion Picture Science
- + Film and Animation MFA

School of Media Science

- + Media Arts and Technology
- + Print Media

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- + Advertising Photography
- + Biomedical Photographic Communications
- + Fine Art Photography
- + Imaging and Photographic Technology
- + Imaging Systems
- + Photojournalism
- + Visual Media
- + Imaging Arts, Photosgraphy, and Related Media

Other Areas of Need

CIAS Schools

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- ✓ School of Design
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CIAS Events

- + Big Shot School of Photographic Arts & Sciences Project
- ✓ Thought @ Work Design Conference

CIAS Clubs

- + Industrial Designers Society of America Club
- ✓ New Media Club
- + RIT AIGA
- + RITgraph

Other CIAS Organizations

- + CIAS Fund for Areas of Greatest Need
- + Vignelli Center for Design Studies

New Media Club

School of Design

Thought @ Work Design Conference

+1 more...

Gift to 4 Areas →

Donate to CIAS

How big of a gift are you giving?

\$5

\$25

\$100

\$250|

Where do you want you gift to go?

New Media Club

25%

New Media Design

50%

School of Design

15%

Thought @ Work Design Conference

10%

+ I want to split my gift into multiple payments

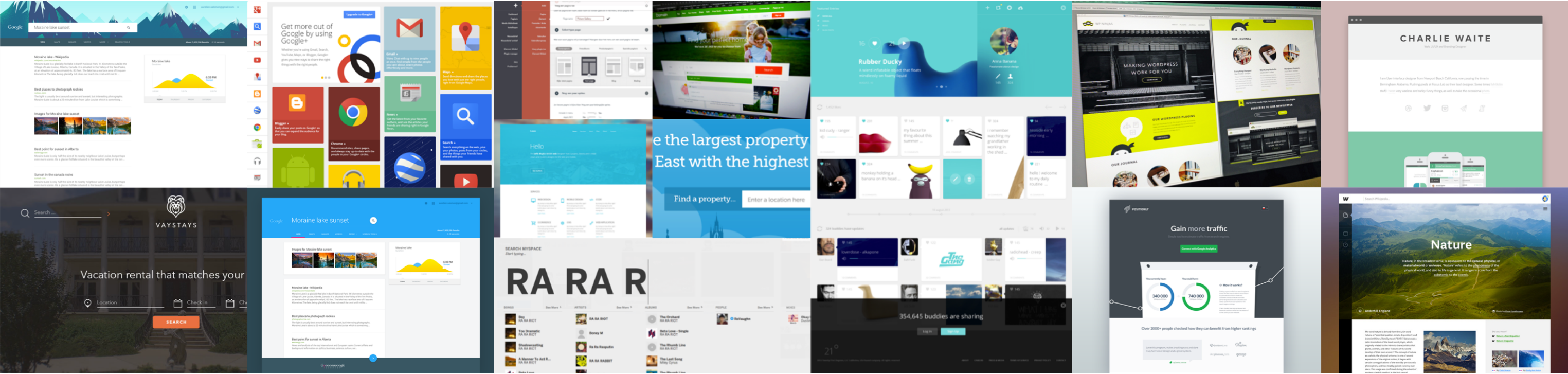
+ I want to set up a recurring gift

← Previous

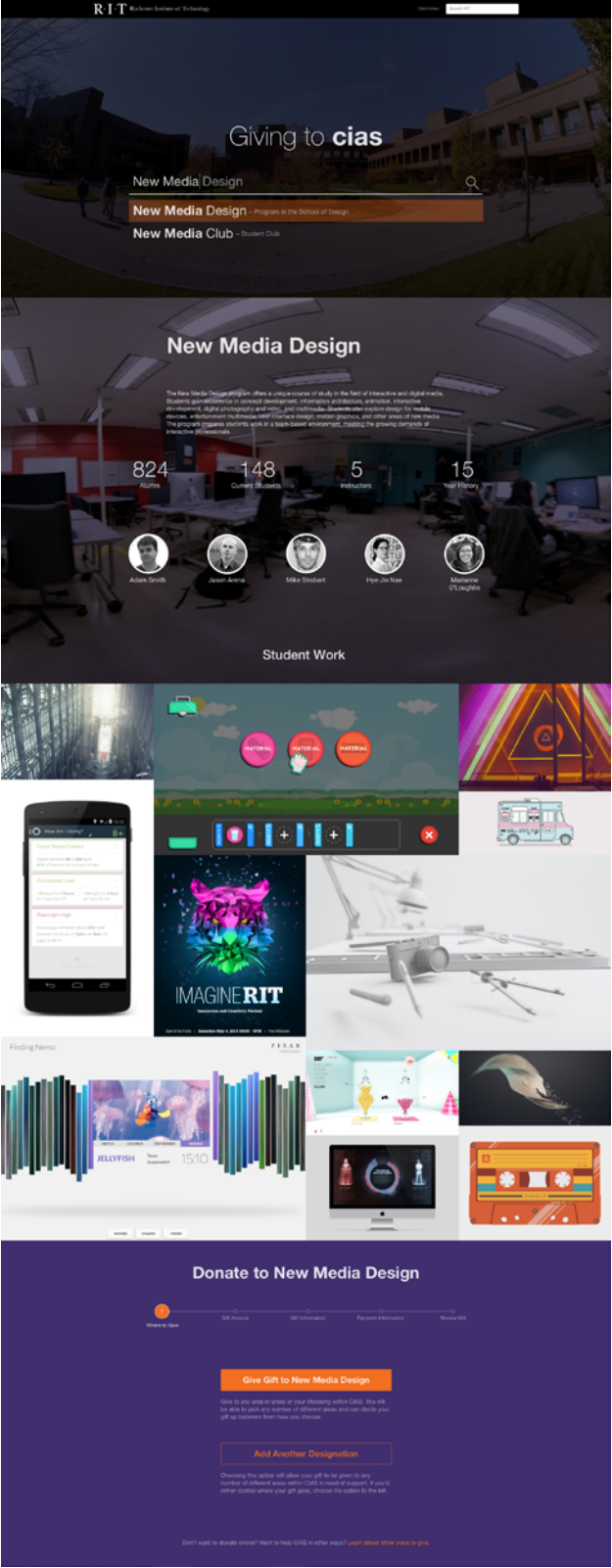
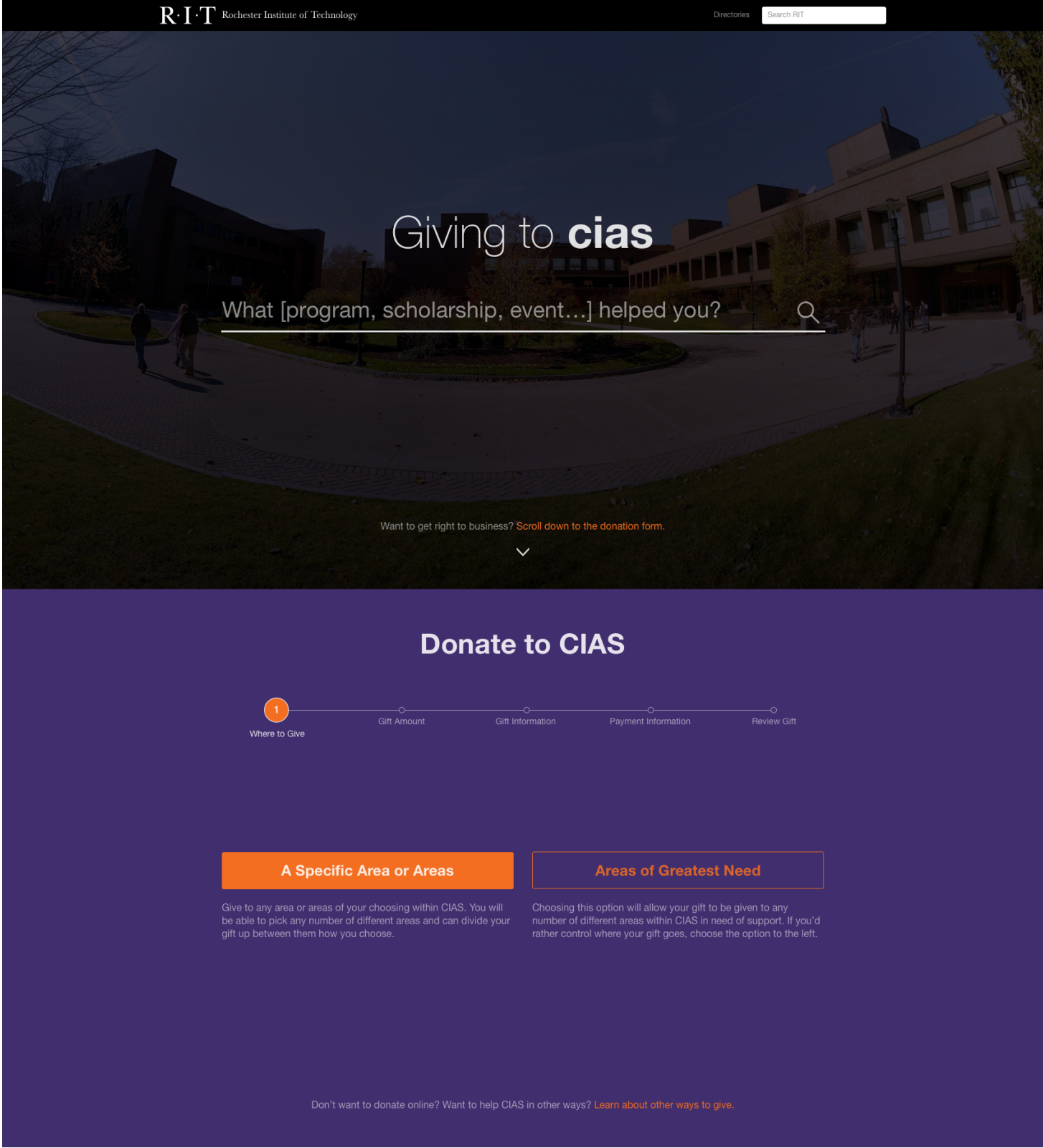
Next →

Design Direction Moodboard

Material Graphic Photographic

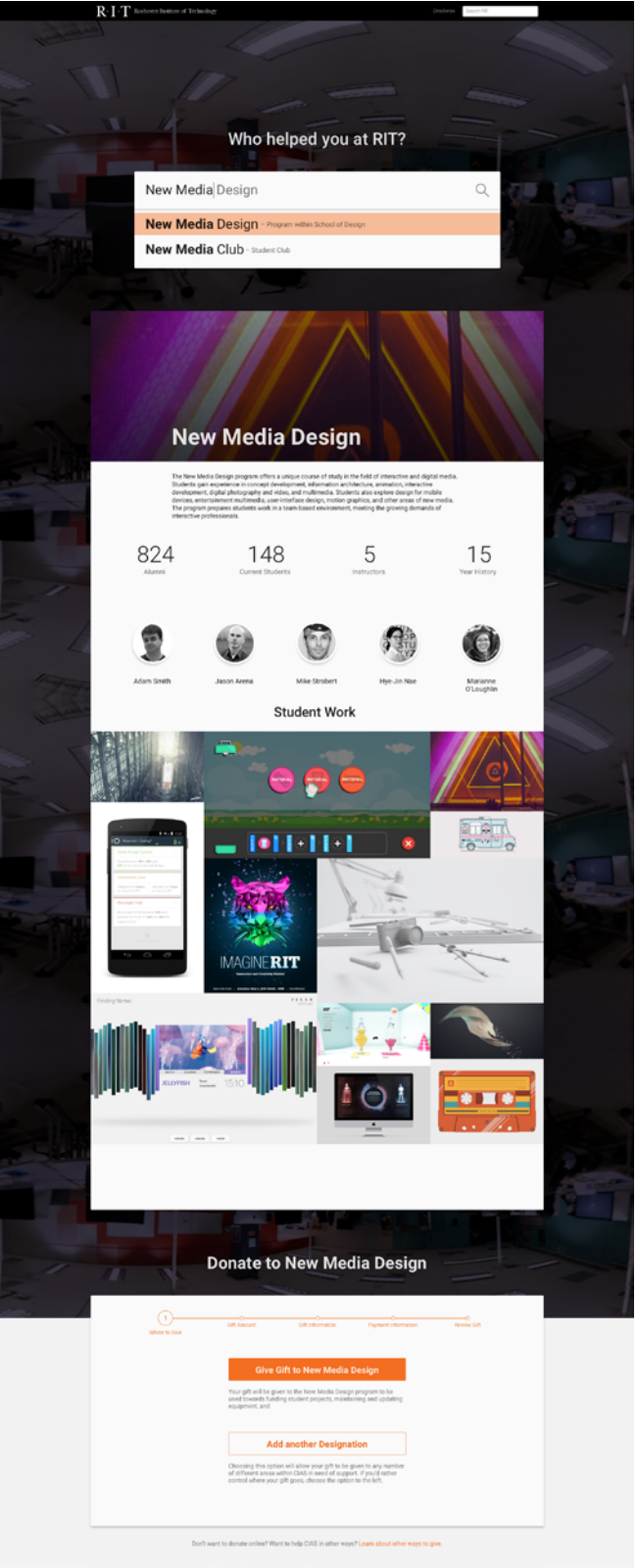
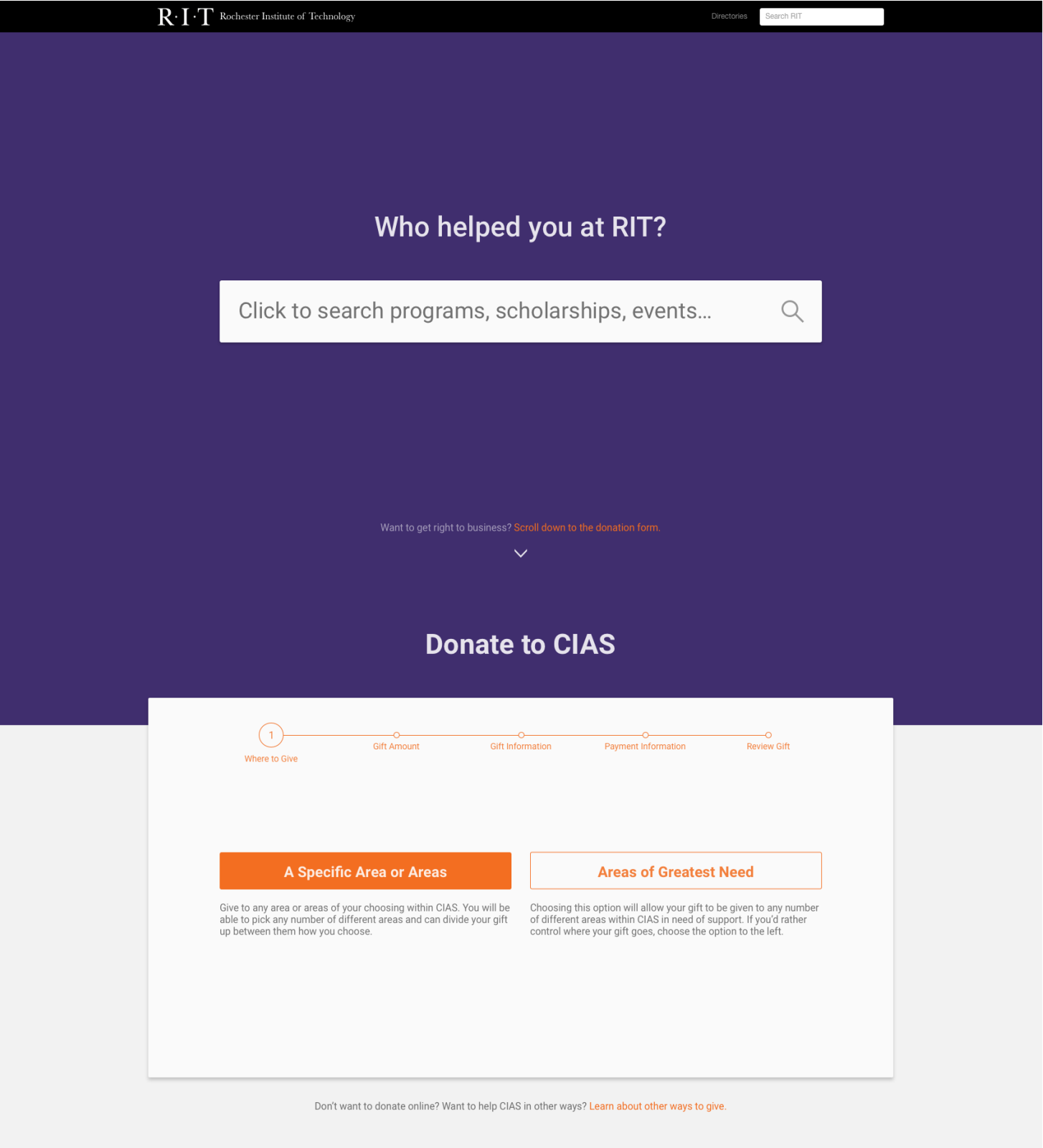


Design Direction Full-Width Parallax Imagery

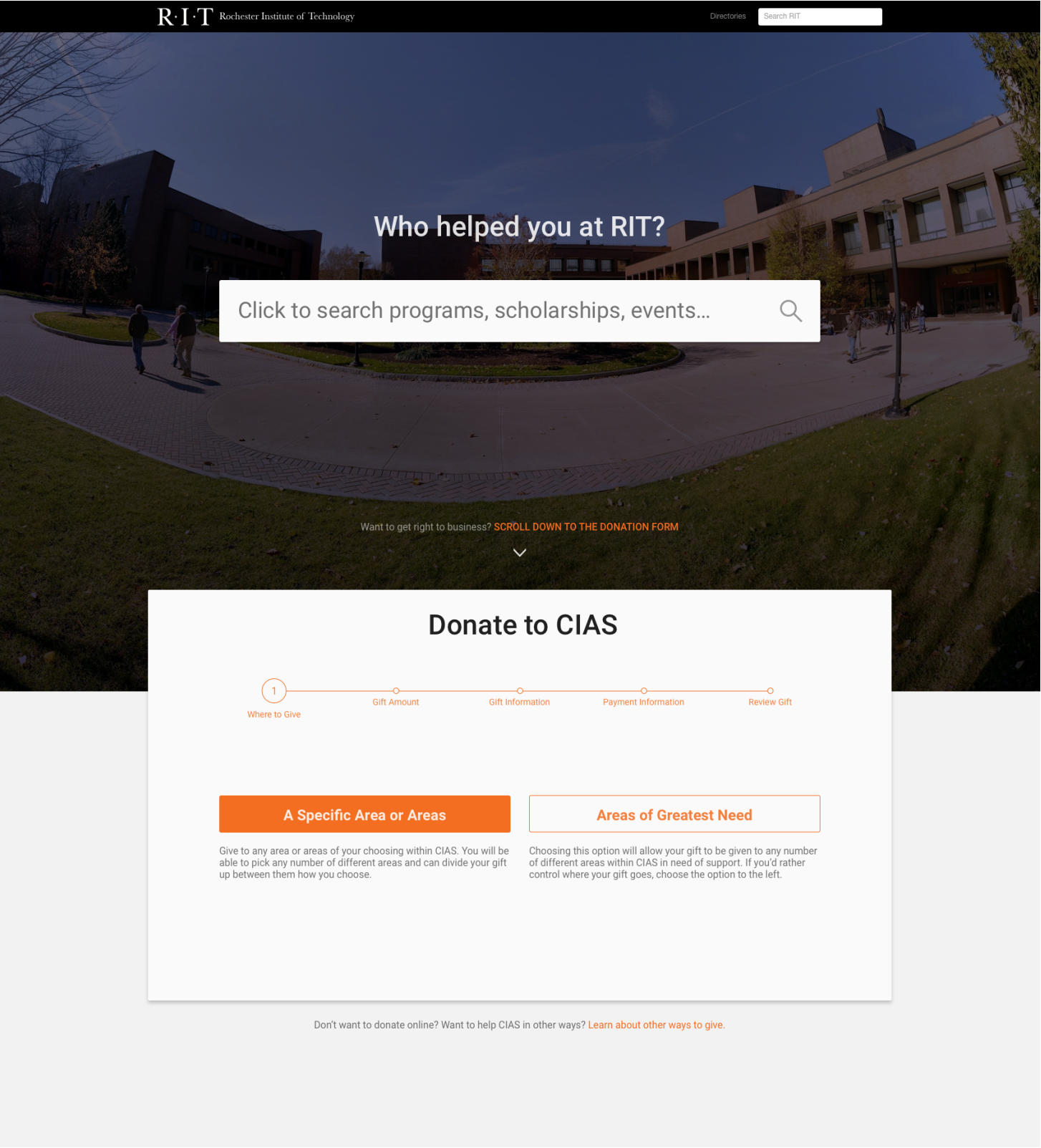


Design Direction

Material Design

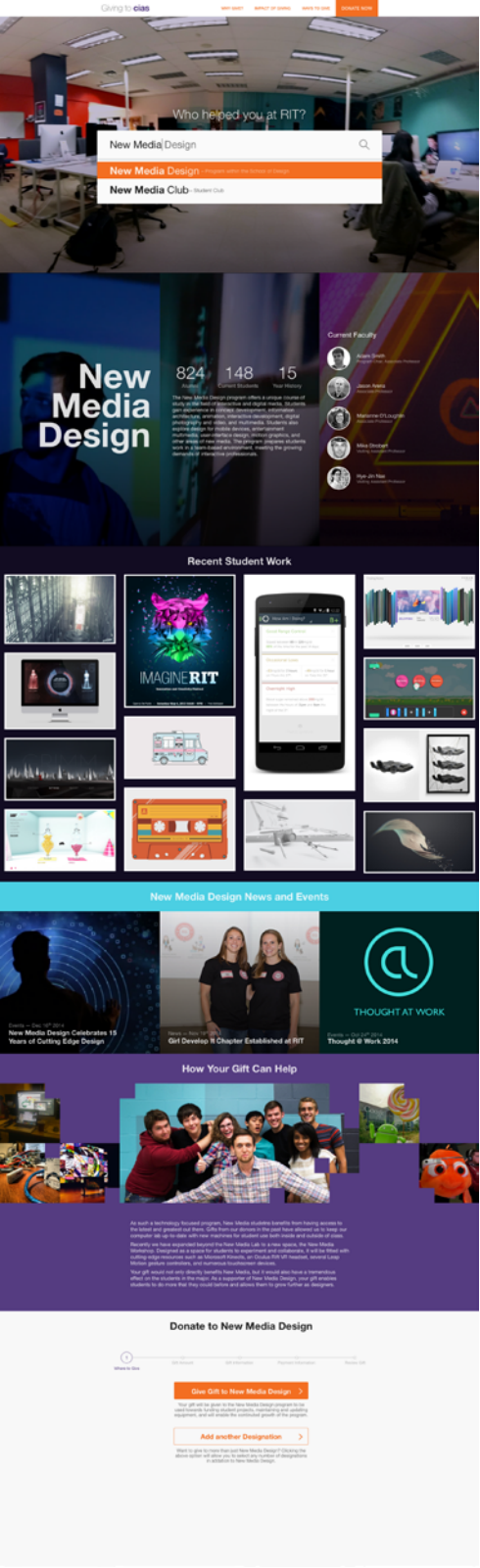
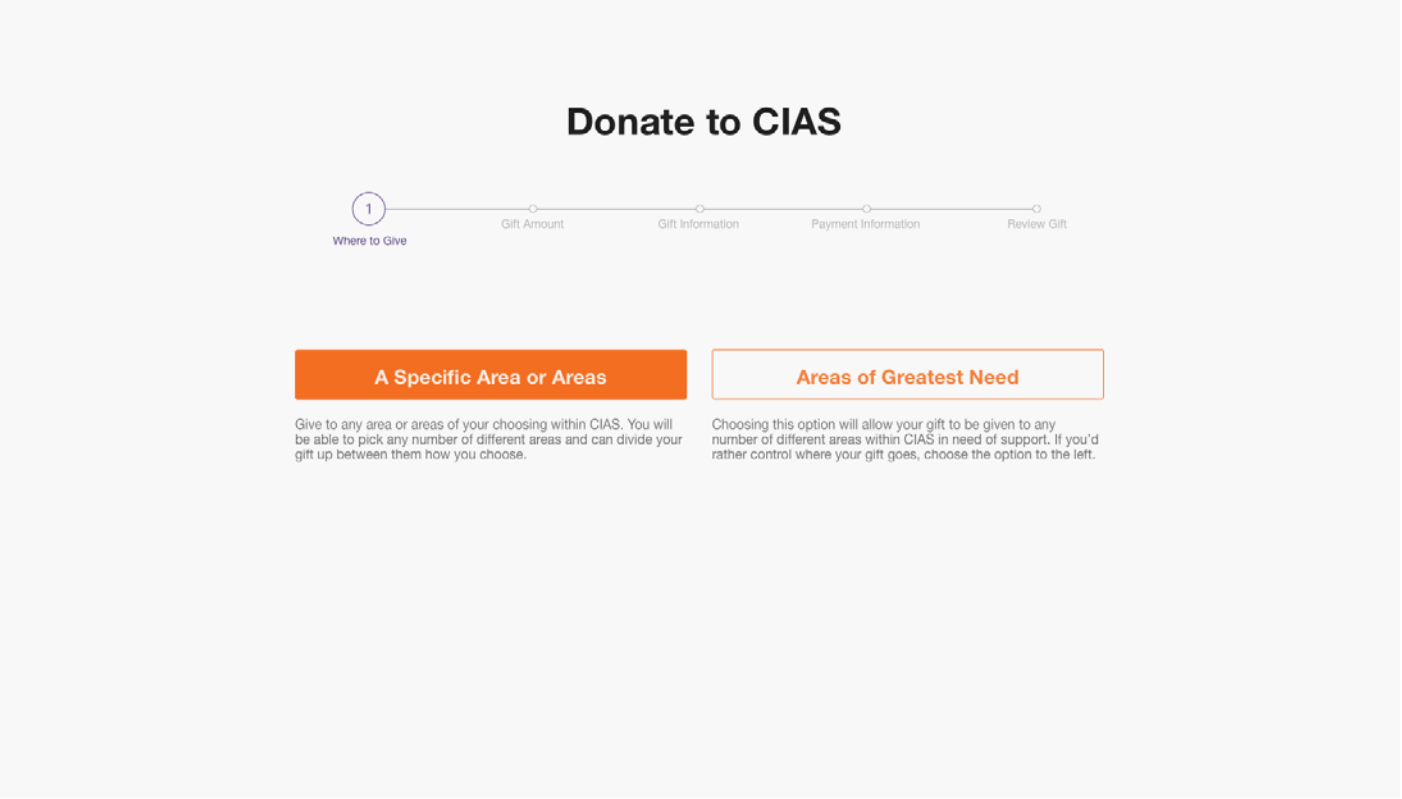
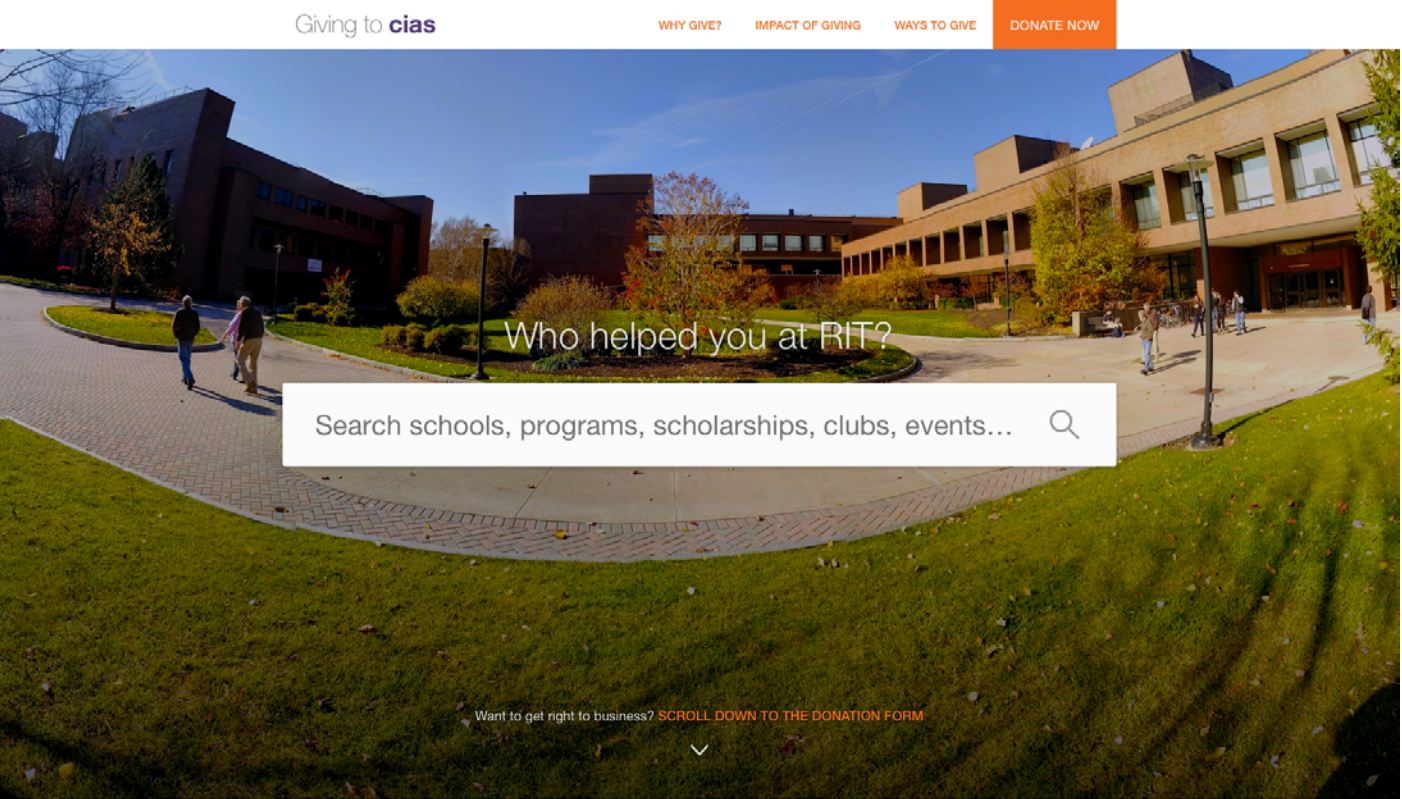


Design Direction 2nd Pass – Material Design



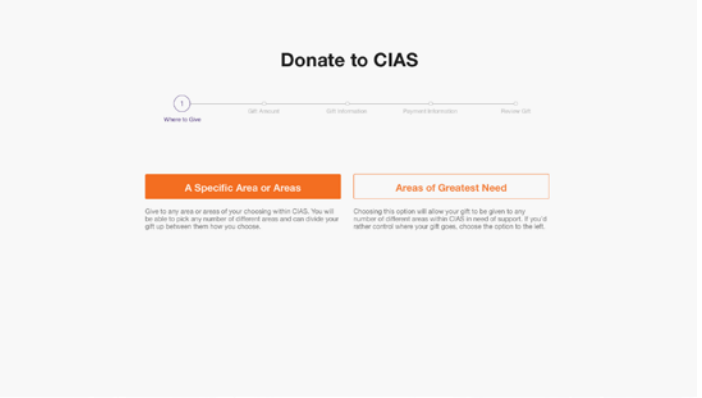
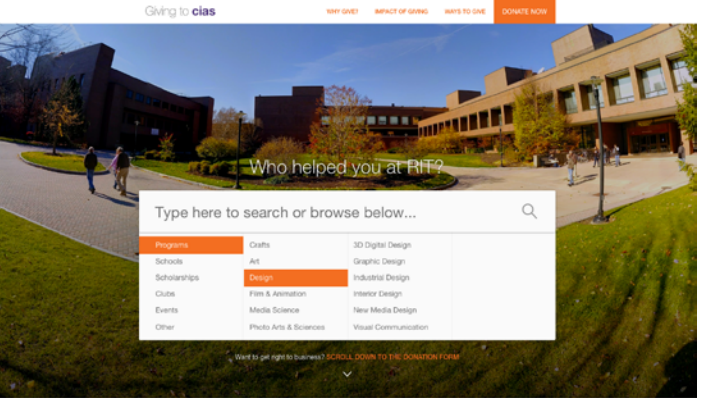
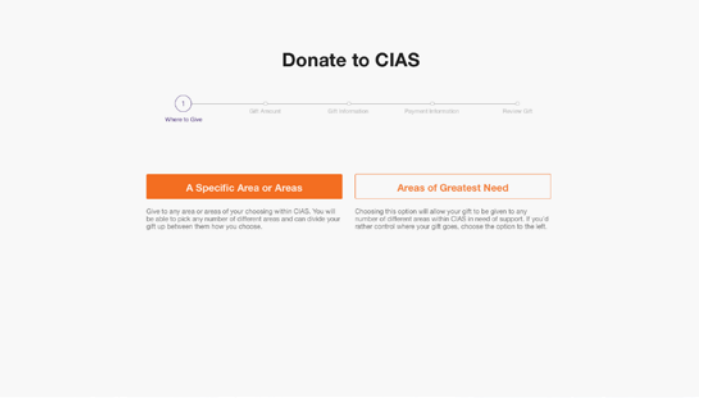
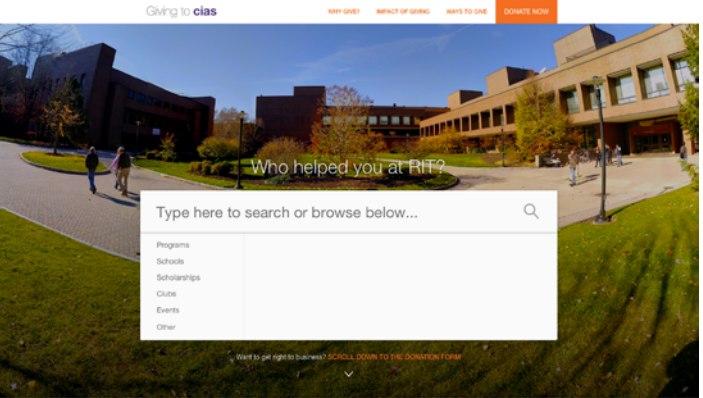
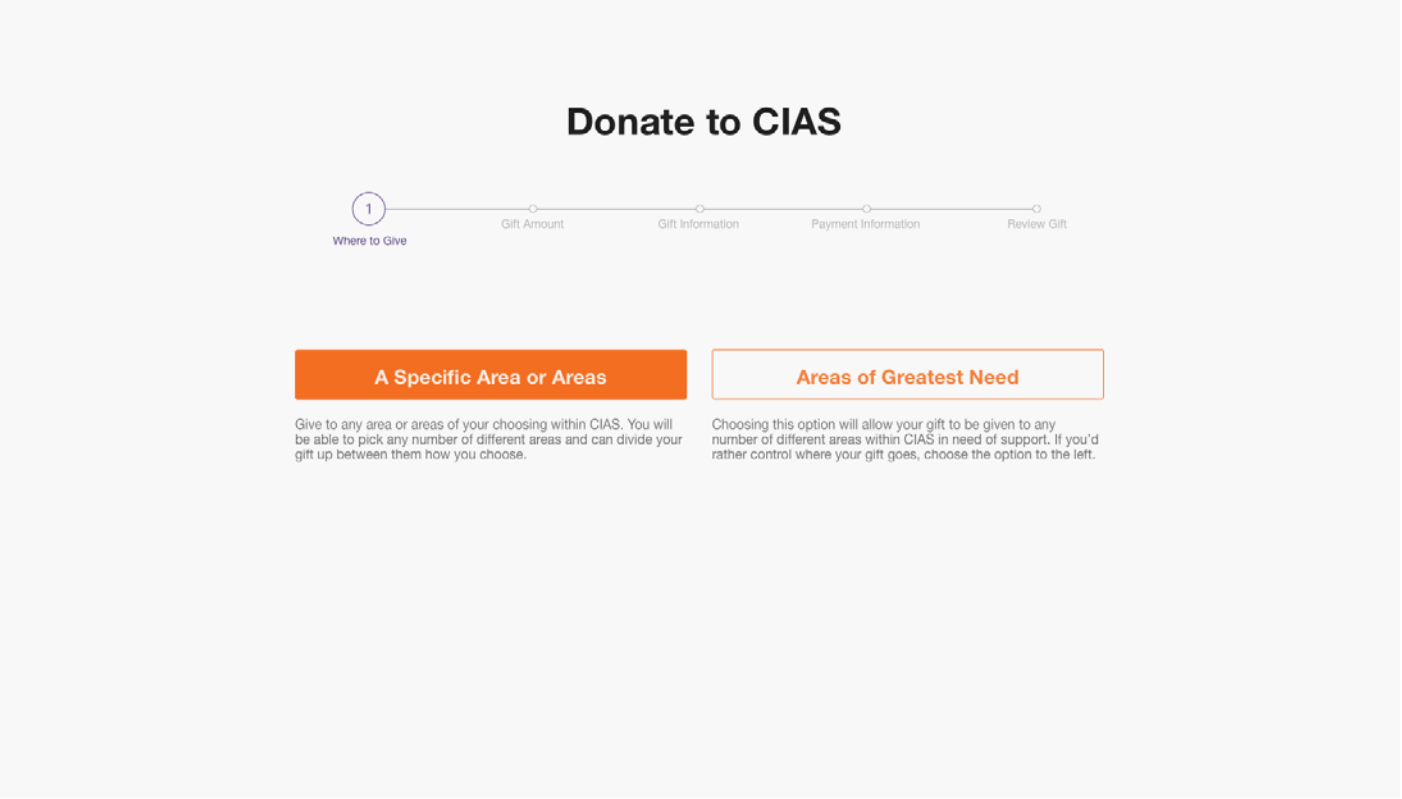
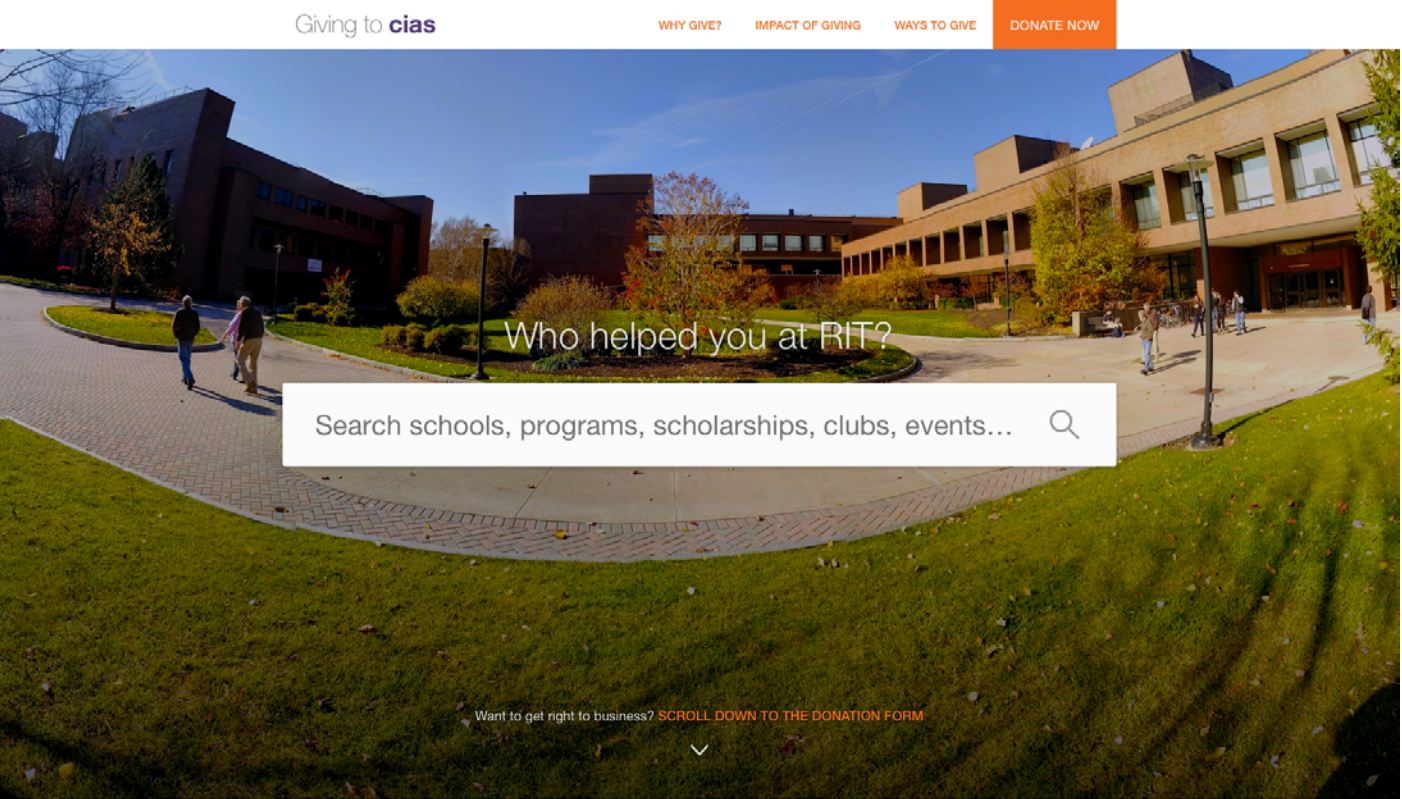
Final Direction

Graphic Photographic Approach



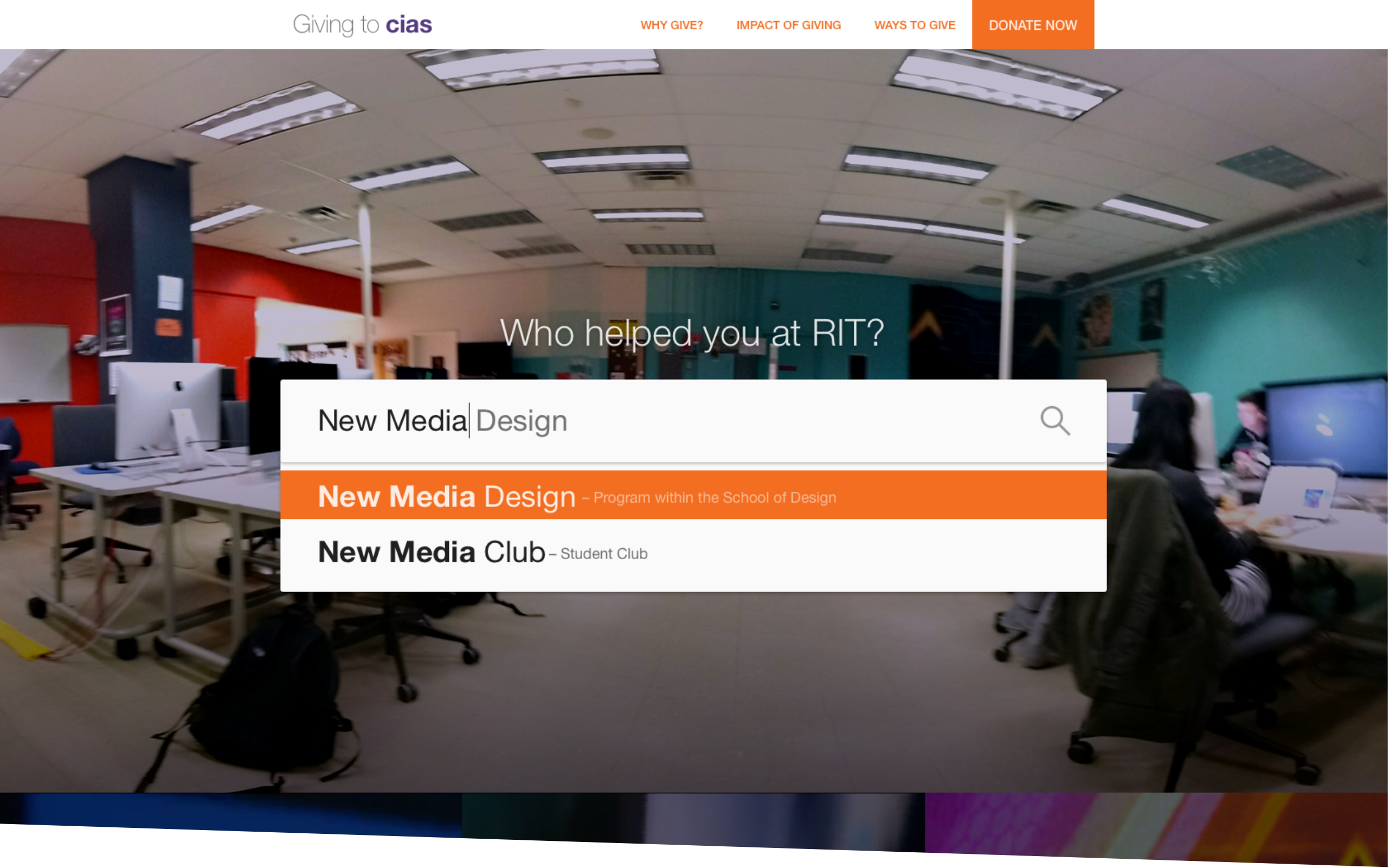
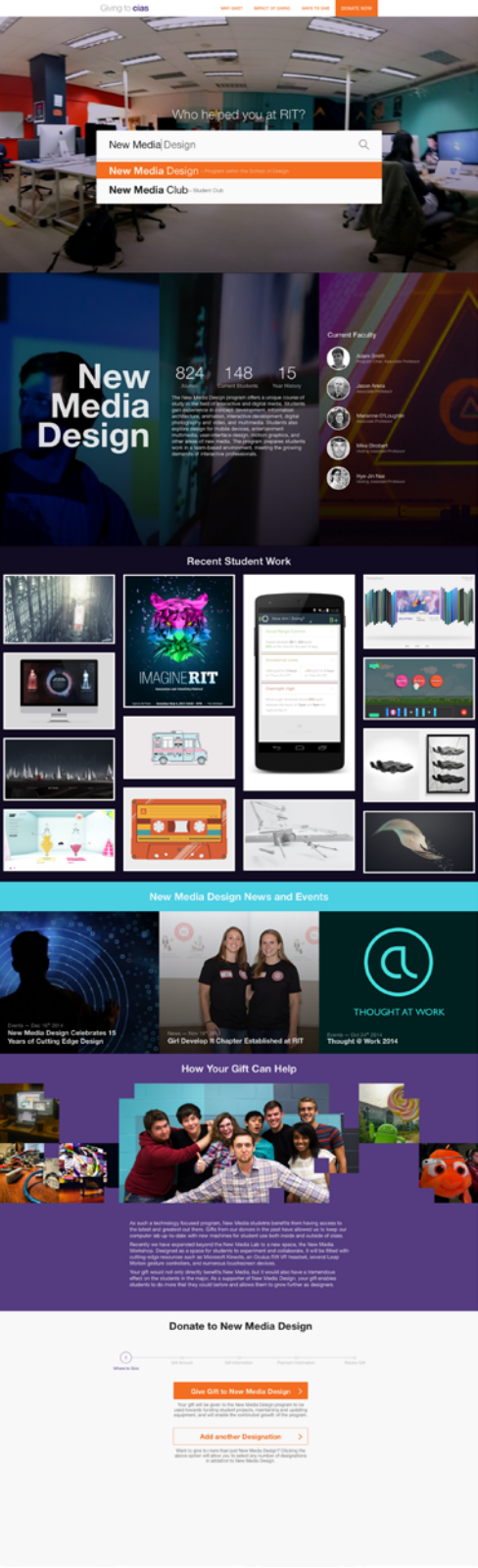
Final Comps

Landing Page



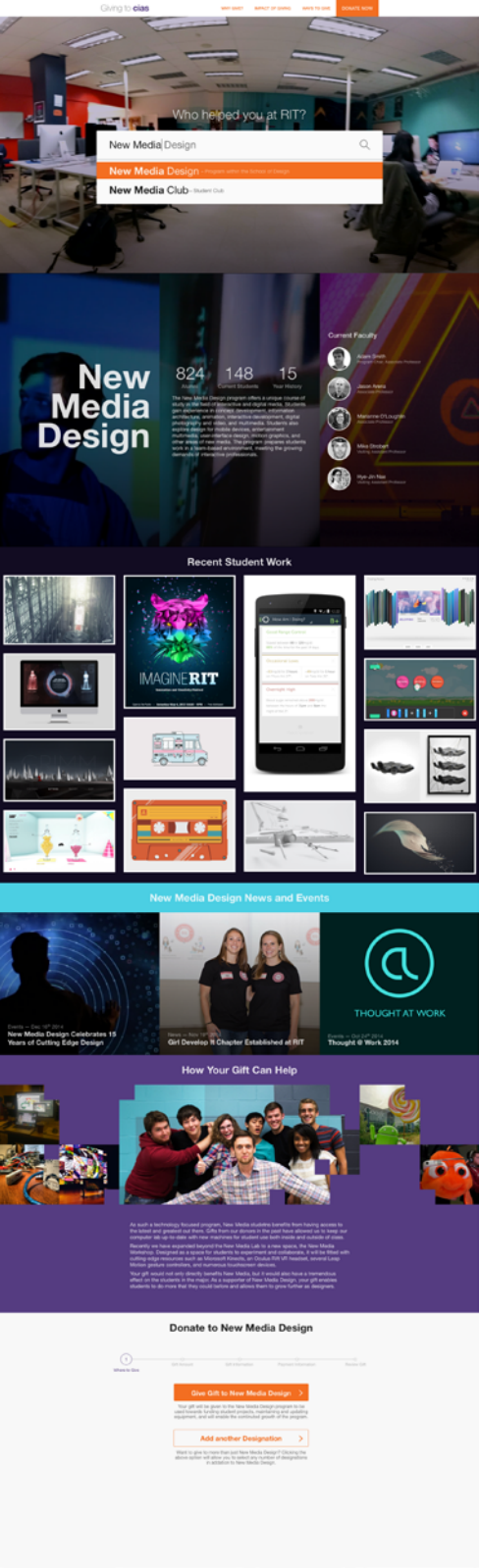
Final Comps

Result Information Page



Final Comps

Result Information Page



New Media Design

824

Alumni

148

Current Students


15

Year History


The New Media Design program offers a unique course of study in the field of interactive and digital media. Students gain experience in concept development, information architecture, animation, interactive development, digital photography and video, and multimedia. Students also explore design for mobile devices, entertainment multimedia, user-interface design, motion graphics, and other areas of new media. The program prepares students work in a team-based environment, meeting the growing demands of interactive professionals.

Recent Student Work


Current Faculty



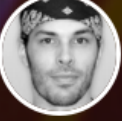
Adam Smith
Program Chair, Associate Professor



Jason Arena
Associate Professor



Marianne O'Loughlin
Associate Professor



Mike Strobert
Visiting Assistant Professor



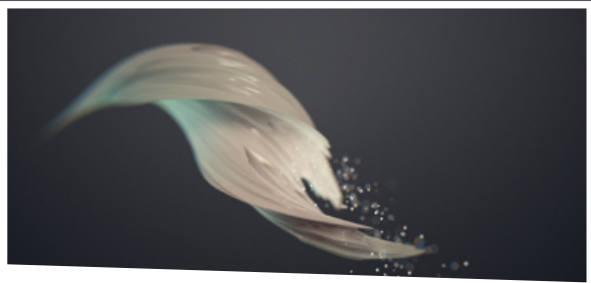
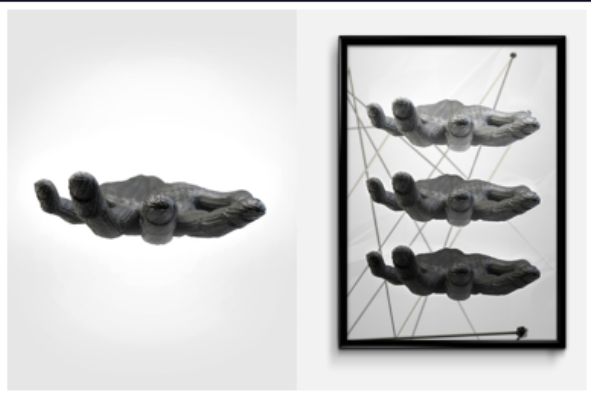
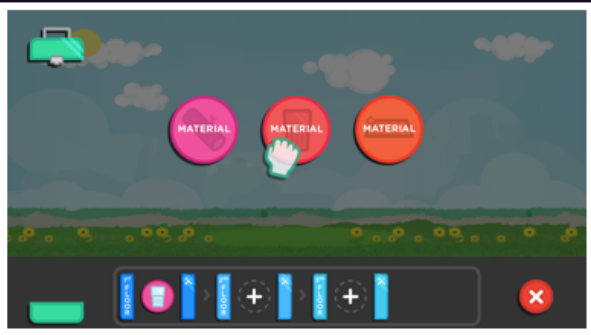
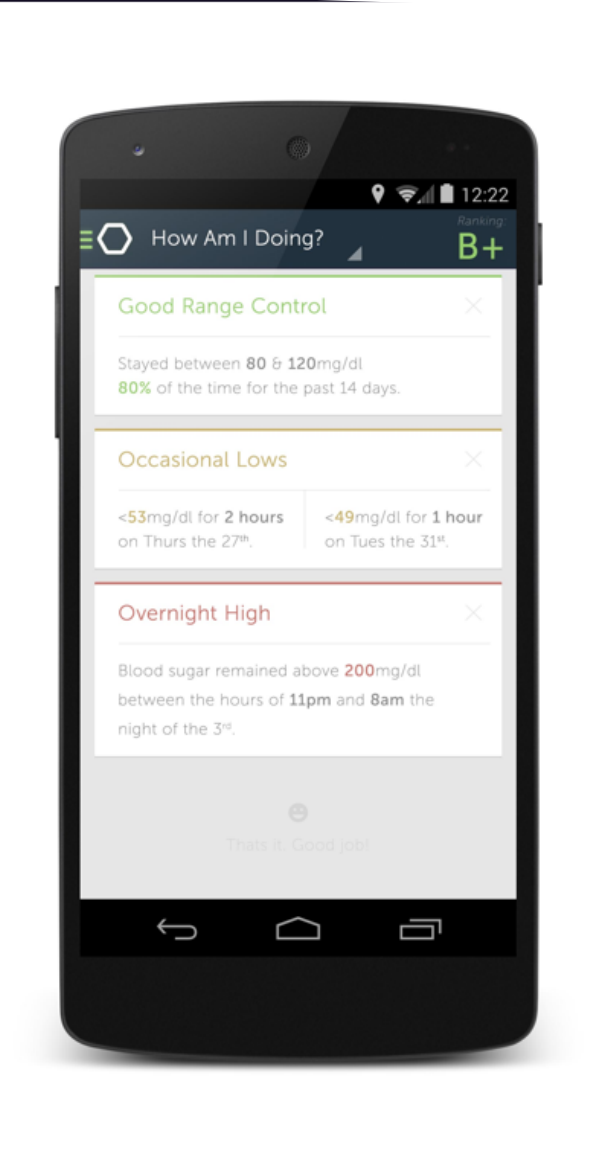
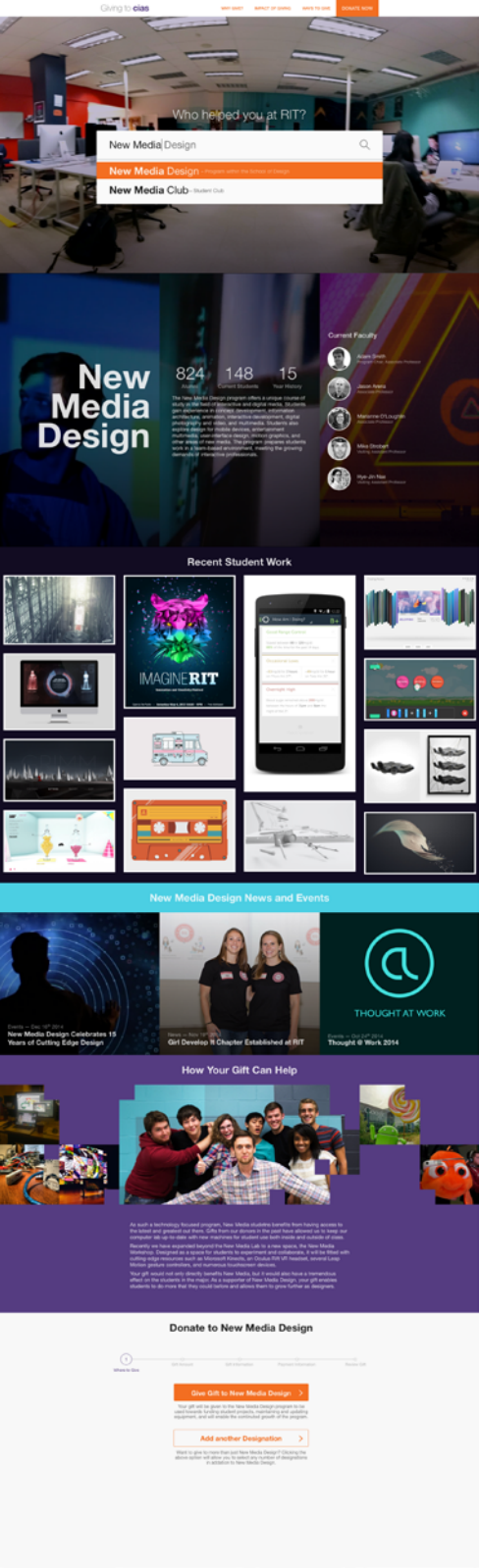
Hye-Jin Nae
Visiting Assistant Professor

Findline Nemo

PIXAR

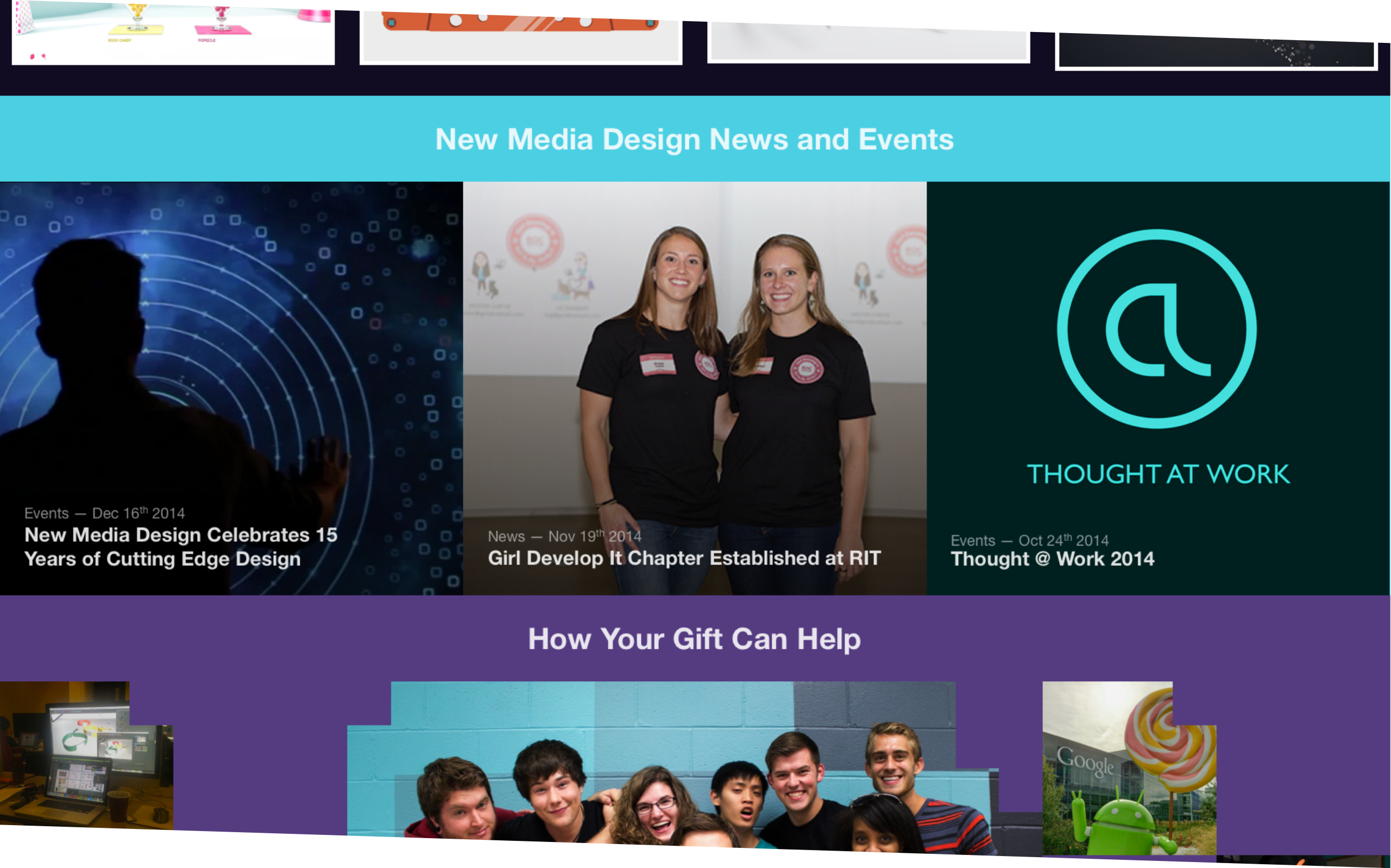
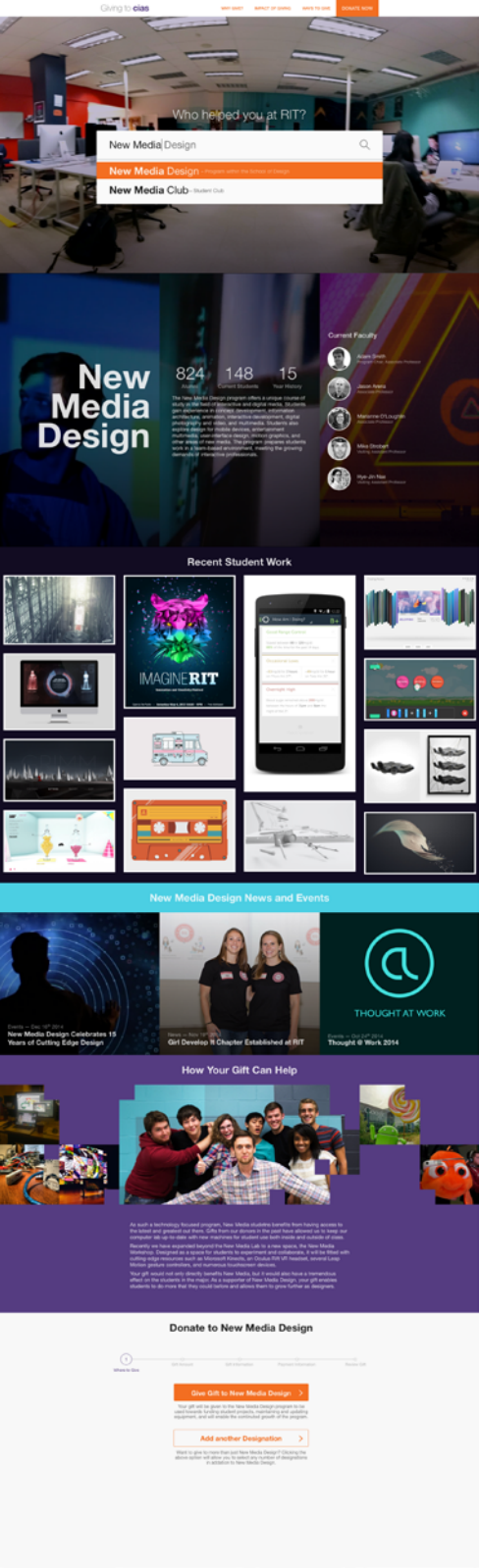
Final Comps

Result Information Page



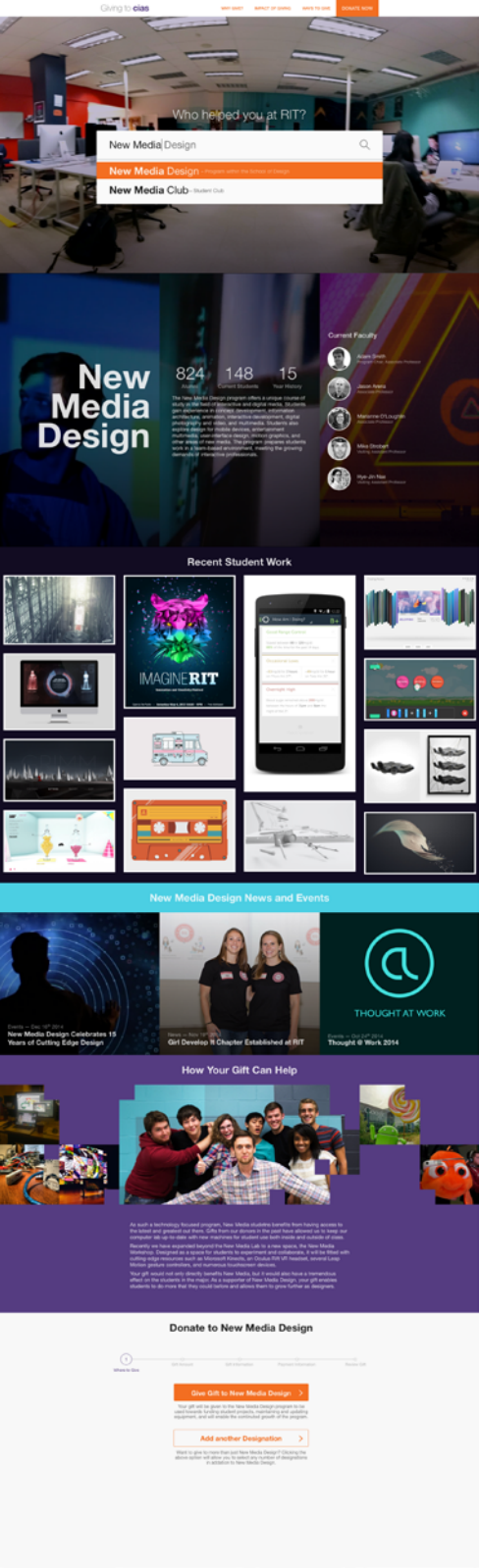
Final Comps

Result Information Page




Final Comps

Result Information Page



How Your Gift Can Help

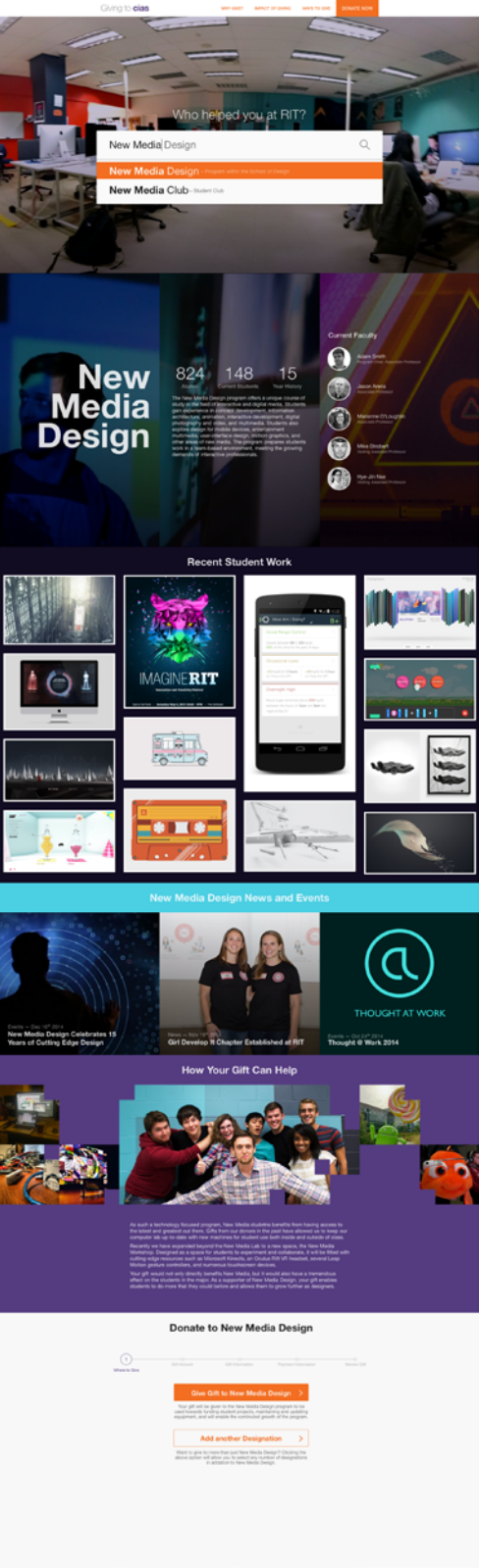


As such a technology focused program, New Media students benefits from having access to the latest and greatest out there. Gifts from our donors in the past have allowed us to keep our computer lab up-to-date with new machines for student use both inside and outside of class. Recently we have expanded beyond the New Media Lab to a new space, the New Media Workshop. Designed as a space for students to experiment and collaborate, it will be fitted with cutting-edge resources such as Microsoft Kinects, an Oculus Rift VR headset, several Leap Motion gesture controllers, and numerous touchscreen devices. Your gift would not only directly benefits New Media, but it would also have a tremendous effect on the students in the major. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

Donate to New Media Design

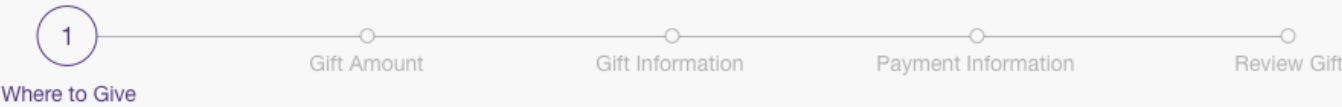
Final Comps

Result Information Page



Your gift would have a positive effect on the students in the major. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

Donate to New Media Design



Give Gift to New Media Design >

Your gift will be given to the New Media Design program to be used towards funding student projects, maintaining and updating equipment, and will enable the continued growth of the program.

Add another Designation >

Want to give to more than just New Media Design? Clicking the above option will allow you to select any number of designations in addition to New Media Design.

Final Comps

Form Steps and States

Form 1

Your gift will have a positive effect on the students in the major. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

1

Where to Give

Gift Amount

Gift Information

Payment Information

Review Gift

Give Gift to New Media Design

Your gift will be given to the New Media Design program to be used towards funding student projects, maintaining and updating equipment, and will enable the continued growth of the program.

Add another Designation

Want to give to more than just New Media Design? Clicking the above option will allow you to select any number of designations in addation to New Media Design.

Form 2

Your gift will have a positive effect on the students in the major. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

Where to Give

2

Gift Amount

Gift Information

Payment Information

Review Gift

I want to gift...

\$5

\$10

\$25

\$100

Custom

I want my gift to be...

A Single Payment

Multiple Payments

Recurring Payments

CHANGE WHERE YOUR GIFT WILL GO

CONTINUE TO GIFT INFORMATION

Final Comps

Result Information Page

Form 3

Your gift results in a positive effect on the students in the major. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

Donate to New Media Design

Where to Give

Gift Amount

3
Gift Information

Payment Information

Review Gift

I am...

First Name

Last Name

Primary Email

And I am a...

Alumni

Student

Faculty/Staff

Parent

Trustee

Friend

...to RIT.

☐ I want to make a joint gift.

☐ I want my gift can be matched by my company.

BACK TO GIFT AMOUNT

CONTINUE TO PAYMENT INFORMATION

Form 3.1

Your gift results in a positive effect on the students in the major. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

Donate to New Media Design

Where to Give

Gift Amount

3
Gift Information

Payment Information

Review Gift

I am...

First Name
Stephen

Last Name
Carlson

Primary Email
smc3837@rit.edu

And I am a...

Alumni

Student

Faculty/Staff

Parent

Trustee

Friend

...to RIT.

☐ I want to make a joint gift.

☐ I want my gift can be matched by my company.

BACK TO GIFT AMOUNT

CONTINUE TO PAYMENT INFORMATION

Final Comps

Result Information Page

Form 4

Your gift results in a positive effect on the students in the major. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

Donate to New Media Design

Where to Give

Gift Amount

Gift Information

4Payment Information

Review Gift

My billing address is...

First Name

Stephen

Last Name

Carlson

Primary Email

smc3837@rit.edu

Street Address

Apartment #

City

State

Zip Code

My card number is...

Card Number

Expiration Date

Security Code

BACK TO GIFT INFORMATION

CONTINUE TO REVIEW YOUR GIFT

Form 4.Error State

Your gift results in a positive effect on the students in the major. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

Donate to New Media Design

Where to Give

Gift Amount

Gift Information

4Payment Information

Review Gift

My billing address is...

First Name

Stephen

Last Name

Carlson

Primary Email

smc3837@rit.edu

Street Address

Apartment #

City

State

Zip Code

My card number is...

Card Number

Expiration Date

Security Code

BACK TO GIFT INFORMATION

CONTINUE TO REVIEW YOUR GIFT

Final Comps

Result Information Page

Form 4.1

Your gift results in a positive effect on the students in the major. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

Donate to New Media Design

Where to Give

Gift Amount

Gift Information

4Payment Information

Review Gift

My billing address is...

First Name

Stephen

Last Name

Carlson

Primary Email

smc3837@rit.edu

Street Address

19 Sesqui Drive

Apartment #

City

Rochester

State

NY

Zip Code

14624

My card number is...

Card Number

0780 5112 0876 5432

Expiration Date

03/15

Security Code

473

BACK TO GIFT INFORMATION

CONTINUE TO REVIEW YOUR GIFT

Form 5

Your gift results in a positive effect on the students in the major. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

Donate to New Media Design

Where to Give

Gift Amount

Gift Information

Payment Information

5Review Gift

Gift Desgination

New Media Design

Personal Information

Stephen Carlson

smc3837@rit.edu

Relation to RIT

Alumni

Student

Billing Address

Stephen Carlson

smc3837@rit.edu

19 Sesqui Drive

Rochester, NY

14624

Credit Card Information

**** * 5432

03/15

Gift Amount

\$5.00

Gift Frequency

Single Payment

BACK TO PAYMENT INFORMATION

SUBMIT GIFT

Final Comps

Result Information Page

Form 5.1

Your gift makes a big difference in the lives of our students. As a supporter of New Media Design, your gift enables students to do more that they could before and allows them to grow further as designers.

Donate to New Media Design

Where to Give

Gift Amount

Gift Information

Payment Information

5Review Gift

Thank you!

Your gift to New Media Design has been processed.
Check your email for a receipt of your gift, you might need it for tax deductions.
If you'd like to make another gift to another designation, click below:

MAKE ANOTHER GIFT